



**JOGESHWARI EDUCATION SOCIETY'S**  
**COLLEGE OF COMMERCE SCIENCE & INFORMATION TECHNOLOGY**

(AFFILIATED TO UNIVERSITY OF MUMBAI)

Accredited by NAAC with 'B'

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## **BMS PROGRAMME**

### **Annual Report for Academic Year (2024-2025)**

#### **Faculty Members:**

Ms. Rachana Shetye

Dr. Vaishali Trivedi

Mr. Vikram Desai

The BMS Department actively engaged in numerous academic and co-curricular activities during the academic year 2024–25. Below is a summary of the key highlights and events:

#### **1. Welcome and Orientation Programs**

- A **Freshers' Party** was organized by the Student Council at the beginning of the academic year to welcome all the First-Year (FY) students.
- An **Orientation Program** for students and parents was conducted in **July 2024** to introduce them to the various departments, committees, and planned activities for the year.

#### **2. Academic Support Initiatives**

- A **Bridge Course** was conducted at the start of the academic year to help clarify core concepts and support students' academic foundation.
- **Parent-Teacher Meetings** were held **twice during the year** one in each term, to update parents on the academic performance and progress of their children.

#### **3. Workshops and Guest Lectures**

- **Guest Lectures** were organized on various BMS-related subjects, delivered by domain experts to enhance students' understanding and industry exposure.
- The **Business Idea Competition** was organized on **19<sup>th</sup> Dec, 2024** to encourage innovative thinking, foster entrepreneurship, and provide a platform for individuals or teams to present creative business solutions.

#### 4. Industrial and Field Visits

- A special visit under the **Indian Knowledge System** subject was arranged for **FY students in October 2024**.
- A **Field Visit to a Garment Factory** was organized for **SYBMS and TYBMS** students on **5th March 2025** to provide practical industry exposure.

#### 5. Internships and Practical Learning

- A total of **25 students** successfully completed **internships** in various reputed companies, gaining hands-on experience in their respective fields.

#### 6. Intercollegiate Fest and Student Involvement

- The college hosted its **yearly intercollegiate fest**, with active participation from **BMS students** who showcased their creativity and research skills.
- **Event Planning, Marketing, Sponsorship and event execution** for the fest was handled efficiently by the **BMS students**.

#### 7. Faculty Achievements

- **Ms. Vaishali Trivedi** successfully defended her final viva and was awarded **Ph.D.**
- **Ms. Rachana Shetye** contributed as an author to a book titled **"Social Media Marketing."**
- All faculty members of the **BMS Department** published **research papers** in both **national and international conferences**.

#### 8. Innovative Teaching Practices

- Faculty members implemented **varied and innovative teaching methodologies** to enhance the learning experience of students throughout the academic year.



Ms. Rachana Shetye  
BMS Co-ordinator



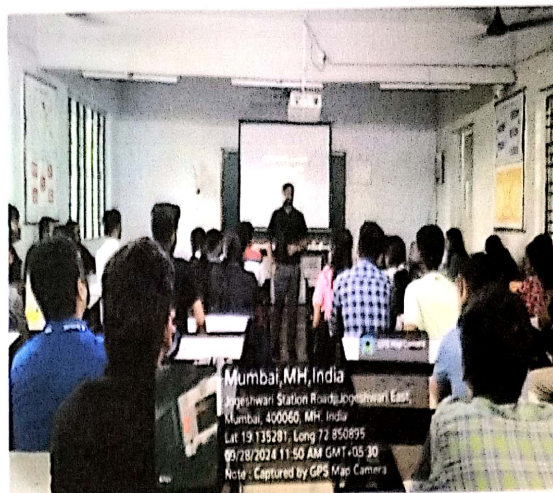
Dr Prashant Shelar  
Principal



## Glimpses:



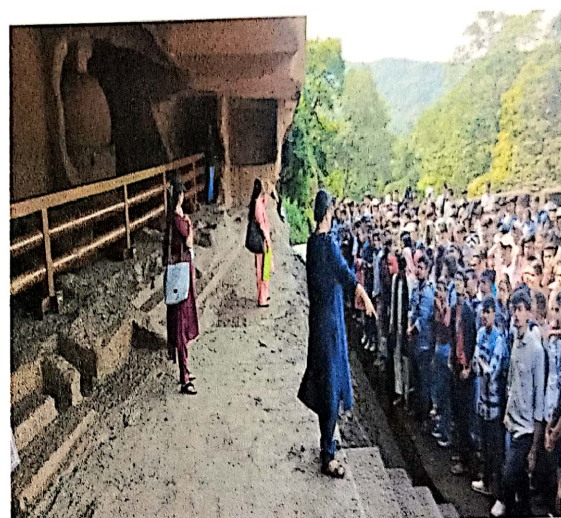
**"Turning Dreams in to Reality"**



**Guidance Lecture**



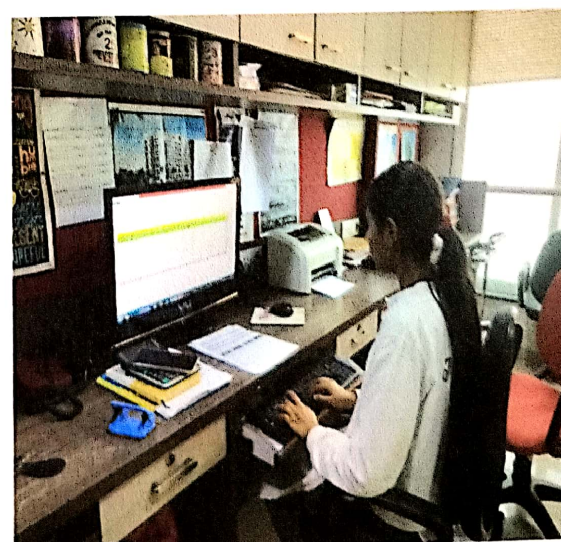
**Garment Factory Visit**



**IKS visit to Kaneri Caves**



**Peer-to-Peer Learning**



**Internship**