

### JOGESHWARI EDUCATION SOCIETY'S COLLEGE OF COMMERCE SCIENCE & INFORMATION TECHNOLOGY

(AFFILIATED TO UNIVERSITY OF MUMBAI)

JES Education Complex, Caves Road, Arvind Gandbhir Campus, Jogeshwari (East), Mumbai - 400 060.

Tel: 022 2824 5527 / 83568 67783 | Email: jescollegecom@gmail.com | Web: jescollege.edu.in

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WORKSHOP

# EMPOWERING THE NEXT GENERATION • IN TOURISM



**FEB, 28** 10.30 AM

SPEAKER:

SUKANYA ROY

#### **WORKSHOP TOPICS:**

- Provide an overview of the tourism industry
- Explore various career paths within the tourism industry
- Discuss opportunities for international careers in tourism

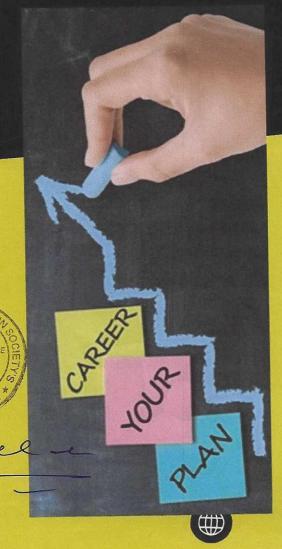
Organised By:



Ms. Rachana Shetye In-charge of Placement Cell









# JES COLLEGE OF COMMERCE & INFORMATION TECHNOLOGY

Caves Road; Arvind Gandbhir Campus; Opp. Rly. Stn.; Jogeshwari (East); Mumbai 400060.

#### NOTICE PLACEMENT CELL

25th Feb, 2023

Placement cell is organising Career Guidance workshop on Travel & Tourism for students. On 28th Feb, 2023 at 10.30 am in the 103 class, JES Education complex. Through the workshop students come to know that what kinds of Career opportunities are available in Tourism.

EDUCATIO

COLLEGE OF COMMERCE, SCIENCE & INFORMATION TECHNOLOGY

MBAI-400

All students must take maximum benefit of it.

Mrs Rachana Shetye

Coordinator, Placement Cell

Eshelal

Dr Prashant Shelar

Principal



#### Jogeshwari Education Society's JES COLLEGE OF COMMERCE, SCIENCE & INFORMATION TECHNOLOGY (AFFILIATED TO MUMBAI UNIVERSITY)

#### Report on Career Guidance

One day Career Guidance Workshop was organised by Placement cell along with IQAC, JES college of commerce Science and IT on 28th Feb, 2023. for all first-year students to make them aware about different opportunities in the field of Travels & Tourism industries.

Mrs Rachana Shetye who is in-charge of Placement Cell welcomed the resource person of Ms Sukanya Roy Choudhury who is Faculty of Garware Institute of Career Education and Development in Mumbai University she also has Licenced Tour Guide with MTDC.

She covered the following points:

- Popular Career in Travel & Tourism Industry
  - Travel Agent
  - Tour Guide
  - Tourism Manager
  - P R Manager
  - Event Manager
  - Airline Ground Staff
- Skills Require for a career in Travel & Tourism Course

The session was very interactive & students were very attentive and asked questions and clarified the doubts. She motivated the students to be confident and communicative in life All the students were highly motivated and got to know about various opportunities after completing their graduation. It was a very informative day for the students.

PRINCIPA

JOGESHWARI EDUCATION SOCIETY'S COLLEGE OF COMMERCE SCIENCE & INFORMATION TECHNOLOGY Caves Road, Jogeshwari (E), Mumbai-400 060.





# Jogeshwari Education Society's JES COLLEGE OF COMMERCE SCIENCE & INFORMATION TECHNOLOGY

(AFFILIATED TO MUMBAI UNIVERSITY)

## Career Guidance Workshop (Travel & Tourism)











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JOGESHWARI EDUCATION SOCIETY'S
COLLEGE OF COMMERCE SCIENCE
& INFORMATION TECHNOLOGY
Caves Road, Jogeshwari (E), Mumbai-400 060.





## JES COLLEGE OF COMMERCE & INFORMATION TECHNOLOGY

Caves Road; Arvind Gandbnir Campus; Opp. Riy. Stn.; Jogeshwari (East); Mumbai 400060.

#### Activity Report

Association / Department / Cell:	Claimant CM 11010
Event / Theme of event:	Placement Cell & I QAC
	Career Guidance C Travel & Tamsm)
Event Committee In-charge:	Mrs. Rachana Shetye & Dr. Sunita Sharma
Spokesperson / Collaborative agency:	Ms. Sukanya Roy Choudhury (Garware Institute)
Date / Time:	28th Feb, 2023 10.00 to 11.30 am
Objective:	Room No: 103 JES Campus
911	To update the interested students in the difficureer opposity nities available in Travel & Tourism Industry.
•	Define à clear Causer moad-map
o u	fudent's came to know can persive lual Degree so which is along with graduation could persue iploma in Travel & Tourism.
arget Audience:	HI Fy's Students
o. of Beneficiaries:	
$\omega$	\$5-M, 59-F 15.9%. Students soid that the speaker was well prepared for tepic.
	coree options in Tourism Industry
• 9	3.9% students said that this works hep helping them to understand

PRINCIPAL

JOGESHWARI EDUCATION SOCIETY'S COLLEGE OF COMMERCE SCIENCE & INFORMATION TECHNOLOGY Caves Road, Jogeshwari (E), Mumbai-400 060.



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#### Sukanya Roy Choudhury

A3/42 Mahindra Gardens, S. V. Road, Goregaon West, Mumbai 400104 Mob: +91 9820373254 Email: sukanya.royc@gmail.com

A visiting faculty in Garware Institute of Career Education & Development and Patkar Varde College – Goregaon. A licensed tour guide of Maharashtra Tourism Development Corporation for the state and a Tourist Facilitator for India. I have had the honour for being selected as a Tour Guide for the First Lady of Argentina during the visit to Mumbai in 2019.

#### **EXPERIENCE**

2017 - onwards

Visiting Faculty

Present

Garware Institute of Career Education & Development

Teaching students of Masters, Bachelors in Travel and Tourism and Diploma in Tour Management on subjects related to tourism.

2019 - onwards

Visiting Faculty

Present

Patkar Varde College

Teaching students of Masters in Travel and Tourism on subjects related to tourism.

2017 - onwards

Tour Guide for Maharashtra

Present

Maharashtra Tourism Development Corporation

#### 2021 - 2022 Nest - CITI Project with American India Foundation

The American India Foundation in collaboration with Mumbai University - Garware Institute of Career Education & Development. A certified GuruSchool professional trainer for Citibank - EduBridge, I was appointed as a trainer for Information technology Helpdesk. We trained students from various parts of Mumbai and Maharashtra on subjects related to Information Technology, Office management, grooming, soft-skills and also on helping students get them ready for job placements. I was in charge of 300 students with most of the students successfully placed in respective fields.

COULEGE OF COMMERCE, SCIENCE OF A INFORMATION TECHNOLOGY Joggehwan (E)

#### 2017 - 2019 Visiting Faculty for Jai Hind College

Teaching students of the subject of Tourism Concepts and Principles and Global Tourism industries. Students were also allocated projects taking into consideration the current scenario of the tourism industry.

#### June 2013 - October 2016 - Freelancer - Events

Handling:

Client Servicing.

Responsibilities:

Handling sales, marketing, designing, co-ordination with fabricators, suppliers and venues. Understanding client's requirements, creating presentation, décor elements like lights, props, installations, floral, invites, gifts etc. Collaborating with other event management companies in aiding them with fabricators, rentals etc to be a one point contact for their events in Mumbai. Follow ups with the clients, vendors, organizers for smooth operations. Negotiating with vendors and suppliers.

#### Culture Aangan - June 2011 - May 2013

Senior Travel Sales and Operations

Company Background: Rural Tourism, Social Enterprise.

Handling:

Sales and Operations for destinations developed by Culture Aangan.

#### Responsibilities:

Handling the travel requirements for families spending their holiday in Sindhudurg and Pali (Rajasthan). Handling school groups on educational trips to these destinations. Promoting destinations on exhibitions and trade fairs. Working on the sales and operations for both. Handling social networking sites for Culture Aangan. Coordinating with the Homeowners and clients before and after the trip, giving them feedbacks and how to improvise further. Marketing the product to Travel Agents and Schools. Conducting presentations with agents promoting our destinations.

#### Le Passage To India Tours and Travels Pvt. Ltd. - Feb 2008 - Jan 2009

Jr. Executive – Sales and Operations Company Background – Inbound Leisure Tours / MICE Inbound

#### Job Profile:

Handling of operations and sales for Inbound MICE division

#### Responsibilities:

Handled all enquiries in regard to travel related services for conferences and events. Correspondence through direct mailing, e-mail or faxes with the national and international delegates and associations. Negotiations with various suppliers such as hoteliers, transporters, event organisers regarding rates for the events and otherwise. Co-ordinating with various event organisers. Booking of accommodation at hotels, transport, domestic air and train travel, etc. Establishing new clientele relationships and sustaining existing clients.

#### BASIC EDUCATIONAL QUALIFICATIONS:

- Passed Master of Arts in Sociology from Mumbai University.
- Passed Bachelors of Arts from Mumbai University.

#### PROFESSIONAL QUALIFICATION:

 Completed Post Graduate Diploma in Tourism and Travel Industry Management from Garware Institute of Career Education And Development, University Of Mumbai by January 2008.

#### ADDITIONAL QUALIFICATION:

• A certified Kathak dancer with Visharadh certification of first class from Akhil Bhartiya Gandharva Mahavidyalaya.

#### AWARDS AND ACHIEVEMENTS:

- Selected as a tour guide for the First Lady of Argentina on her visit to Mumbai in 2019
- Certificate in photography from the Times Journal of photography.

#### HOBBIES:

· Dancing, Reading, listening to music, photography and watching films.

#### PERSONAL DETAILS:

• Date of Birth: 25th March 1985

• Languages known: English, Hindi, Bengali, Marathi, spoken Gujarati.

#### JOGESHWARI EDUCATION SOCIETY'S



## JES COLLEGE OF COMMERCE, SCIENCE & INFORMATION TECHNOLOGY

(Affiliated to University of Mumbai)

Caves Road, Arvind Gandbhir Campus, Opp. Rly. Stn., Jogeshwari (E), Mumbai - 400 060. Tel.: 2824 5527 / 2824 0088 • E-mail: jescollegecom@gmail.com

28th Feb, 2023

To

Ms. Sukanya Roy Choudhury

Faculty of University Mumbai

Garware Institute of Career Education And Development

Licensed Tour Guide with MTDC

SUBJECT: Letter of Appreciation

Respected Sir/ Madam,

Thank you for accepting our invitation to grace the occasion. We appreciate your keen interest to guide and help ore students. While, also directing them with your wise words and extraordinary content. We are really honoured and greatly obliged to have you as a Guest Speaker for the one-day workshop on "Career Guidance"

We look forward to many such interactions in future.

Regards.

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SINFORMATION

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JOSESHWAI (E)

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Dr Prashant H Shelar

Principal

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#### **JOGESHWARI EDUCATION SOCIETY'S**

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25th Feb, 2023

To

Ms. Sukanya Roy Choudhury

Faculty of University Mumbai

Garware Institute of Career Education And Development

Licensed Tour Guide with MTDC

Subject: Invitation as a Guest Speaker for One Day Career Guidance Workshop

Respected Sir/ Madam,

Today with rapid advancements in technology the Tourism and Travel Industry is undergoing a lot of changes. There are many new job opportunities emerging in this industry. Few students have expressed their interest in joining tourism industry. Placement Cell & IQAC with the objective to guide these students for the different job profiles emerging in the travel and tourism industry would like to invite you to conduct a Career Guidance Workshop with specific relevance to tourism industry.

The details of the programme:

Date: 28th Feb 2023

Time: 10:00 a.m.

Place: Room No. 208, JES Education Complex

Target Audience: Students interested in career in Tourism and Travel Industry

We hope to receive your acceptance and fit this event in your busy schedule. The participants and organisers will benefit a lot from your expertise on the topic.

Warm Regards,

(Dr Sunita Sharma)

Co-ordinator

IQAC:

(Mrs. Rachana Shetye)

Co-ordinator

Placement Cell

(Dr Prashant H Shelar)

Principal

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#### JES COLLEGE OF COMMERCE & INFORMATION TECHNOLOGY

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#### Attendance Report

Name of the Activity: - Career Gendaree

Date: - 28th Feb. 2023 Organising Committee: - Placement Cell

Targeted Audience: - All FY's Student's

Sr. No.	Name	Phone No.	Male / Female	Signature
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	Janhari H. Sakpal	8104113830	female	Jano.
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# Jogeshwari Education Society's JES COLLEGE OF COMMERCE, SCIENCE & INFORMATION TECHNOLOGY (AFFILIATED TO MUMBAI UNIVERSITY)

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45	Anjau Mishora	9009407584		Koja
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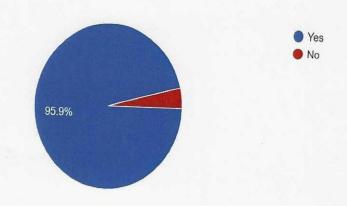




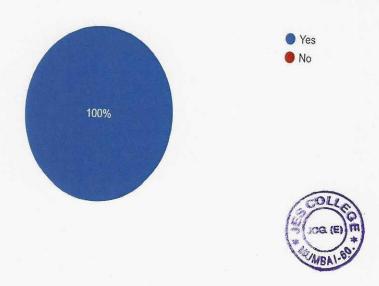
# Jogeshwari Education Society's JES COLLEGE OF COMMERCE, SCIENCE & INFORMATION TECHNOLOGY (AFFILIATED TO MUMBAI UNIVERSITY)

# Feedback analysis of participants for talk on Career Guidance (Travel & Tourism)By Ms Sukanya Roy

The speaker was well prepared for her topic ? 49 responses



Did the speaker tell you about different career options in Tourism Industry?



Helping you to understand your next step (Action Plan)
49 responses

