



JOGESHWARI EDUCATION SOCIETY'S
COLLEGE OF COMMERCE SCIENCE & INFORMATION TECHNOLOGY

(AFFILIATED TO UNIVERSITY OF MUMBAI)

JES Education Complex, Caves Road, Arvind Gandbhir Campus, Jogeshwari (East), Mumbai - 400 060.

Tel : 022 2824 5527 / 83568 67783 | **Email :** jescollegecom@gmail.com | **Web :** jescollege.edu.in

List of Documents – MBTLA MoU (2022-23)

Sr. No.	Document Type	Page No.
1	MoU	1-2
2	Activity Under MoU	3-12

MBTLA Academy

B-11, Nav Prabhat, Vile Parle East, Mumbai 400057.

4 Coordinators

JES will designate person, who will have responsibility for co-ordination and implementation of the agreement.

This MOU is executed in duplicate with each copy being an official version. By signing this, have caused this MOU to be executed, effective as of the day and year first above written.

On Behalf of

Rashelar

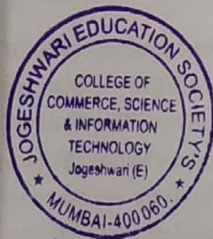
J E S College of Commerce, Science and Information Technology



One Behalf of

Tejaswini

MBTLA Academy Founder Director



Rashelar
PRINCIPAL
JOGESHWARI EDUCATION SOCIETY'S
COLLEGE OF COMMERCE SCIENCE
& INFORMATION TECHNOLOGY
Caves Road, Jogeshwari (E), Mumbai-400 060.

Mobile:- 9619934112 email:-brv0255@gmail.com

MBTLA Academy

B-11, Nav Prabhat, Vile Parle East, Mumbai 400057.

Memorandum of Understanding

Between

J E S College of Commerce, Science and Information Technology.

And

MBTLA Academy

This MOU is entered into on 1st day of November ,2022 by and between J E S College of Commerce, Science and Information Technology (hereinafter called JES) situated at Station Road, Jogeshwari East, Mumbai , an institute in Education, affiliated to Mumbai University

And

MBTLA Academy, Mumbai (hereinafter called MBTLA) an Entrepreneurship Training Institute situated at Vile Parle East, Mumbai 4000 57.

1 objectives of MOU

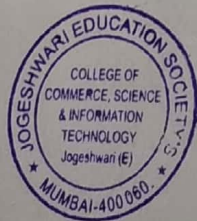
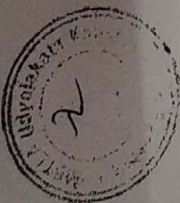
- The objectives of MOU are:
 - To Equip and Promote Entrepreneurship Skill to the students of JES
 - To Help Set up E-Cell in JES
 - To Help Set Up Incubation Centre in JES
 - To Promote related educational activities.

2 Areas of Collaboration

- Provide necessary help in organizing Workshops/Conference/Business Plan Competitions at JES.
- Provide necessary support for establishing E -Cell in JES.
- Provide necessary support and help in creating Incubation Centre at JES.

3 Terms and Condition

- Cost of development and setting up of E Cell and Incubation Centre will be born by JES.
- For the visits by MBTLA related to advise & consultancy, travel and other expenses shall be reimbursed by JES on mutually agreed terms.
- Usage of JES infrastructure can be allowed for the specific period subject to its availability, approval of Head of the facility/department and JES.
- Both parties agree to help, identify and invite the faculty members and facilitators from other institutions to participate in Workshops, Conferences and Business Plan Competitions.
- This MOU may be amended, renewed and terminated by mutual understanding at any time.
- Either party shall have the right to terminate the MOU upon one week prior written notice to other party.



Mobile:- 9619934112 email:-brv0255@gmail.com

R. Shelar
PRINCIPAL

JOGESHWARI EDUCATION SOCIETY'S
COLLEGE OF COMMERCE SCIENCE
& INFORMATION TECHNOLOGY
Caves Road, Jogeshwari (E), Mumbai-400 060.

IQAC & STUDENT'S COUNCIL OF JES COLLEGE OF COMMERCE SCIENCE & INFORMATION TECHNOLOGY

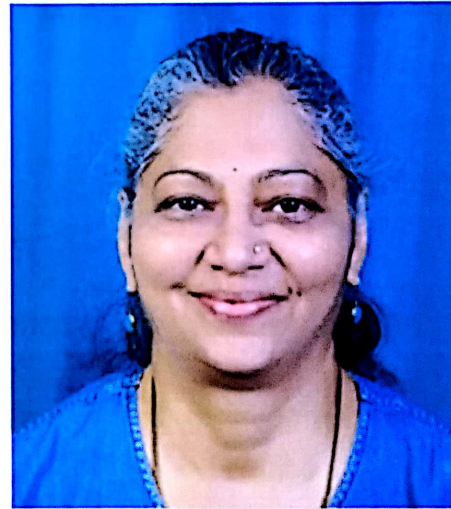
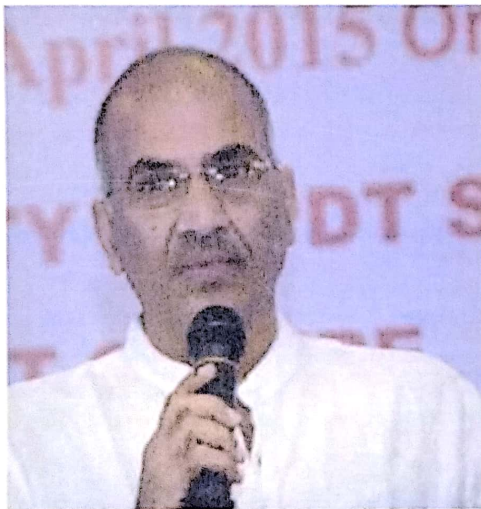
In Association with

MBTLA Academy

is Organising

Skill Development Programme on
"Udyojakta Demystified: Anyone Can"
Entrepreneurship Development Training

DATE:1st November 2022 TIME:8.00 a.m onwards OFFLINE



Mr. B.R. Venkatesh

Ms. Tejaswini Venkatesh

Entrepreneurship Promoters

Organising Committee

Dr. Prashant Shelar (Principal)

Prof. Sunita Sharma (IQAC Co-ordinator)

Ms. Pragati Yerunkar (Student's Council Incharge)

Venue: College Hall





JOGESHWARI EDUCATION SOCIETY'S

JES COLLEGE OF COMMERCE, SCIENCE & INFORMATION TECHNOLOGY (Affiliated to University of Mumbai)

Caves Road, Arvind Gandbhir Campus, Opp. Piy. Str., Jogeshwari (E), Mumbai - 400 060.

Tel. : 2824 5527 / 2824 0088 • E-mail : jescollegecom@gmail.com

Ref: No: JES/ITQAC/021/22-23

5th November, 2022

To
Ms. Tejaswini Venkatesh
Co - Founder
MBTLA Academy
B-11, Nav Prabhat, Sant Janabai Marg
Vile Parle East, Mumbai – 400057

Subject: Letter of Appreciation

Respected Madam,

The Management, Principal and Staff of JES College of Commerce Science & I.T. like to thank you for accepting our request to help our students with Entrepreneurship Development Programme (EDP). You willingly accepted our request and have conducted the programme from 1st November 2022 to 5th November 2022 in the syllabus of 40 hours of input* on skill and confidence building, mentoring students in their respective skills.

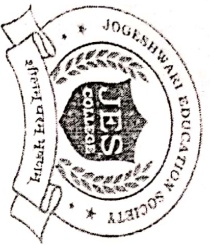
***Syllabus / Curriculum**

- | | |
|---|---|
| 1. Ice Breaking and Networking | 12. Cost in Business |
| 2. Enterprise, Entrepreneur and Entrepreneurship | 13. Advertising & Promotion |
| 3. Demystifying Business (IDEAS) | 14. Profit & Loss Statement and Break – Even Analysis |
| 4. Business Communication (Negotiation Activity) | 15. How to Take Care of Customers (CRM) |
| 5. Types of Business | 16. 5 P of Marketing |
| 6. Importance of Controls in Business specially Cash Book | 17. Cash Flow Statement and its importance |
| 7. How to Prepare and Develop Business Plan | 18. Strategies in Implementation for success |
| 8. Idea Generation – General Observation | 19. Virtual Market |
| 9. Idea Generation – BOSS – Business | 20. Financials in Business |
| Opportunity Search and Scan | 21. Value Chain, Backward and Forward |
| 10. Market Research – How to Do and Achieve Result | Integration |
| 11. Financial Literacy | 22. Business Plan Presentation and Competition |

Regards,



Prashant H Shelar
Dr. Prashant H Shelar
Principal



**Jogeshwari Education Society's
JES COLLEGE OF COMMERCE,
SCIENCE & INFORMATION TECHNOLOGY
(AFFILIATED TO MUMBAI UNIVERSITY)**

Attendance Sheet

Name of the Activity : Entrepreneurship Development Programme (EDP)

Organising Committee : IQAC & Student's Council

Resource Person : Mr. BR Venkatesh.
Mrs. Tejaswini Venkatesh.



ROLL NO.	NAME OF THE CANDIDATES	M/ F	CLASS	SIGNATURE OF THE CANDIDATES			
				1st Nov	2nd Nov	3rd Nov	4th Nov
1	NAVAM PRASHANT KAREKAR	M	FYBCOM-A	<i>Navam</i>	<i>Navam</i>	<i>Navam</i>	
2	NISHAD FIROZ KHAN	F	FYBCOM-A	<i>Nishad</i>	<i>Nishad</i>	<i>Nishad</i>	
3	SAHIL SANTOSH SANE	M	FYBCOM-B	<i>Sahil</i>	<i>Sahil</i>	<i>Sahil</i>	
4	ANKATESH MAHADEO SAWANT	M	FYBCOM-B	<i>ANKATESH</i>	<i>ANKATESH</i>	<i>ANKATESH</i>	
5	AMIT RAMJATAN VARMA	M	FYBCOM-B	<i>AMIT</i>	<i>AMIT</i>	<i>AMIT</i>	
6	SOHAN SATYAWAN PAWAR	M	FYBCOM-B	<i>SOHAN</i>	<i>SOHAN</i>	<i>SOHAN</i>	
7	AASHA AMIT PANDIT	F	FYBCOM-B	<i>AASHA</i>	<i>AASHA</i>	<i>AASHA</i>	
8	AASHA AMIT PANDIT	M	FYBCOM-B	<i>AASHA</i>	<i>AASHA</i>	<i>AASHA</i>	
9	POOJA OMPRAKASH GUPTA	F	FYBCOM-B	<i>POOJA</i>	<i>POOJA</i>	<i>POOJA</i>	
10	DIHRAJ SOHAN MALI	M	FYBMS	<i>DIHRAJ</i>	<i>DIHRAJ</i>	<i>DIHRAJ</i>	
11	SHAIKH MOHD HAMZA NIVAZ AHMED	M	FYBMS	<i>SHAIKH</i>	<i>SHAIKH</i>	<i>SHAIKH</i>	
12	NOOPUR PARAG GURAV	F	FYBMS	<i>NOOPUR</i>	<i>NOOPUR</i>	<i>NOOPUR</i>	
13	SAHIL VINOD DESAI	M	FYBMS	<i>SAHIL</i>	<i>SAHIL</i>	<i>SAHIL</i>	
14	AAVUSH RAMESH GUPTA	M	FYBMS	<i>AAVUSH</i>	<i>AAVUSH</i>	<i>AAVUSH</i>	
15	PURVESH PRAFUL TAWDE	M	FYBMS	<i>PURVESH</i>	<i>PURVESH</i>	<i>PURVESH</i>	
16	KULDEEP PREMPRAKASH JAISWAR	M	FYBMS	<i>KULDEEP</i>	<i>KULDEEP</i>	<i>KULDEEP</i>	
17	TUSHAR TARA BOHARA	M	FYBMS	<i>TUSHAR</i>	<i>TUSHAR</i>	<i>TUSHAR</i>	
18	RAJ SATYANARAYAN GUPTA	M	FYBMS	<i>RAJ</i>	<i>RAJ</i>	<i>RAJ</i>	
19	DEVANGANNA SURENDRA GUPTA	F	FYBMS	<i>DEVANGANNA</i>	<i>DEVANGANNA</i>	<i>DEVANGANNA</i>	
20	NIKITA SANTOSH GUPTA	F	FYBMS	<i>NIKITA</i>	<i>NIKITA</i>	<i>NIKITA</i>	
21	BHANU SHIVMOHAN YADAV	M	FYBSCIT	<i>BHANU</i>	<i>BHANU</i>	<i>BHANU</i>	
22	SAYYAD BILAL AHMAD JAWAD HUSSAIN	M	FYBSCIT	<i>SAYYAD</i>	<i>SAYYAD</i>	<i>SAYYAD</i>	
23	ATHARVA SANJAY BHALERAO	M	FYBSCIT	<i>ATHARVA</i>	<i>ATHARVA</i>	<i>ATHARVA</i>	
24	FAIZAN ISMAIL SHAIKH	M	FYBSCIT	<i>FAIZAN</i>	<i>FAIZAN</i>	<i>FAIZAN</i>	
25	OMKAR DEEPAK ZORE	M	FYBSCIT	<i>OMKAR</i>	<i>OMKAR</i>	<i>OMKAR</i>	
26	RANI RAMAKANT KANKI	F	FYBSCIT	<i>RANI</i>	<i>RANI</i>	<i>RANI</i>	
27	VIRAJ VILAS GHADGE	M	FYBSCIT	<i>VIRAJ</i>	<i>VIRAJ</i>	<i>VIRAJ</i>	
28	NIKITA VIKAS PAWAR	F	FYBSCIT	<i>NIKITA</i>	<i>NIKITA</i>	<i>NIKITA</i>	
29	PRIVANSHU MAHENDRA TIWARI	M	FYBSCIT	<i>PRIVANSHU</i>	<i>PRIVANSHU</i>	<i>PRIVANSHU</i>	
30	SANJANA NARENDRA VARMA	F	FYBSCIT	<i>SANJANA</i>	<i>SANJANA</i>	<i>SANJANA</i>	

Rajkumar Kamlesh Singh M FYBcom-B
Raj Kumar Pankumar Raj Kumar

31	RAHUL SANDEEP NARVEKAR	M	FYBSCIT	<i>Rahul Narvekar</i>	<i>Rahul Narvekar</i>	<i>Rahul Narvekar</i>	
32	VIVEK HEMANT GUPTA	M	FYBSCIT	<i>Vivek Gupta</i>	<i>Vivek Gupta</i>	<i>Vivek Gupta</i>	
33	ATHARVA S. JAITAPKAR	M	FYBSCIT	<i>Atharva Jaitapkar</i>	<i>Atharva Jaitapkar</i>	<i>Atharva Jaitapkar</i>	
34	GAURAV PARAS JAIN	M	FYBSCIT	<i>Gaurav Jain</i>	<i>Gaurav Jain</i>	<i>Gaurav Jain</i>	
35	MOHAMMED FARHAN SULTAN ALI SHAIKH	M	FYBSCIT	<i>Mohammed Farhan Sultan Ali Shaikh</i>	<i>Mohammed Farhan Sultan Ali Shaikh</i>	<i>Mohammed Farhan Sultan Ali Shaikh</i>	





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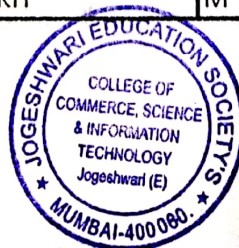
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3	SAHIL SANTOSH SANE	M	FYBCOM-B	<i>Sahil</i>
4	ANKATESH MAHADEO SAWANT	M	FYBCOM-B	<i>ANKATESH</i>
5	AMIT RAMJATAN VARMA	M	FYBCOM-B	<i>Amit</i>
6	RAJKUMAR KAMLESH SINGH	M	FYBCOM-B	<i>Rajkumar</i>
7	DHIRAJ SOHAN MALI	M	FYBMS	<i>Dhiraj</i>
8	NOOPUR PARAG GURAV	F	FYBMS	<i>Noopur</i>
9	SAHIL VINOD DESAI	M	FYBMS	<i>Sahil</i>
10	PURVESH PRAFUL TAWDE	M	FYBMS	<i>Purvish</i>
11	KULDEEP PREMPRAKASH JAISWAR	M	FYBMS	<i>Kuldeep</i>
12	RAJ SATYANARAYAN GUPTA	M	FYBMS	<i>Raj</i>
13	DEVANGANA SURENDRA GUPTA	F	FYBMS	<i>Devanga</i>
14	NIKITA SANTOSH GUPTA	F	FYBMS	<i>Nikita</i>
15	BHANU SHIVMOHAN YADAV	M	FYBSCIT	<i>Bhanu</i>
16	SAYYAD BILAL AHMAD JAWAD HUSSAIN	M	FYBSCIT	<i>Sayyad</i>
17	ATHARVA SANJAY BHALERAO	M	FYBSCIT	<i>Atharva</i>
18	FAIZAN ISMAIL SHAIKH	M	FYBSCIT	<i>Faizan</i>
19	OMKAR DEEPAK ZORE	M	FYBSCIT	<i>Omkar</i>
20	VIRAJ VILAS GHADGE	M	FYBSCIT	<i>Viraj</i>
21	NIKITA VIKAS PAWAR	F	FYBSCIT	<i>Nikita</i>
22	PRIYANSHU MAHENDRA TIWARI	M	FYBSCIT	<i>Priyanshu</i>
23	SANJANA NARENDRA VARMA	F	FYBSCIT	<i>Sanjana</i>
24	RAHUL SANDEEP NARVEKAR	M	FYBSCIT	<i>Rahul</i>
25	VIVEK HEMANT GUPTA	M	FYBSCIT	<i>Vivek</i>
26	ATHARVA S. JAITAPKAR (Sunil)	M	FYBSCIT	<i>Atharva</i>
27	GAURAV PARAS JAIN	M	FYBSCIT	<i>Gaurav</i>
28	MOHAMMED FARHAN SULTAN ALI SHAIKH	M	FYBSCIT	<i>Mohammed</i>





JOGESHWARI EDUCATION SOCIETY
JES COLLEGE OF COMMERCE &
INFORMATION TECHNOLOGY

Caves Road; Arvind Gandhvir Campus; Opp. Riv. Stn.; Jogeshwari (East); Mumbai 400060.

Activity Report

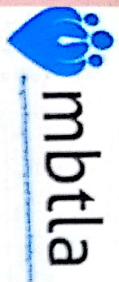
Association / Department / Cell:	1 QAC & Student Council
Event / Theme of event:	Entrepreneurship Development Programme.
Event Committee In-charge:	Prof. Sunita Sharma & Ms. Pragati
Spokesperson / Collaborative agency:	MBTLA
Date / Time:	1 st Nov - 5 th Nov, 2022.
Venue / Platform:	Offline
Objective:	* To let students know that there is another option to hunting for work — Self Employment * To creatively think what business they could start after Graduating.
Outcome:	* The Business Plan Competition encouraged students to present their ideas of business which could be taken up by them. * Helped to develop team work. * To know what all needs to be done to start a new venture.
Target Audience:	First Year Commerce Students = 27
No. of Beneficiaries:	27
Feedback:	-



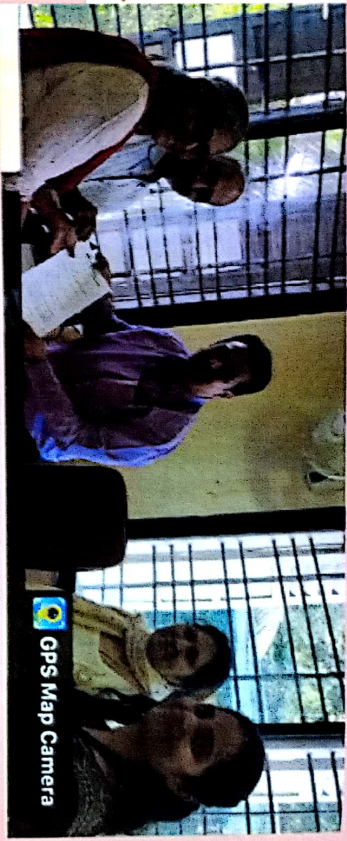
P. S. Chavhan
PRINCIPAL

JOGESHWARI EDUCATION SOCIETY'S
COLLEGE OF COMMERCE SCIENCE
& INFORMATION TECHNOLOGY
Caves Road, Jogeshwari (E), Mumbai-400 060.

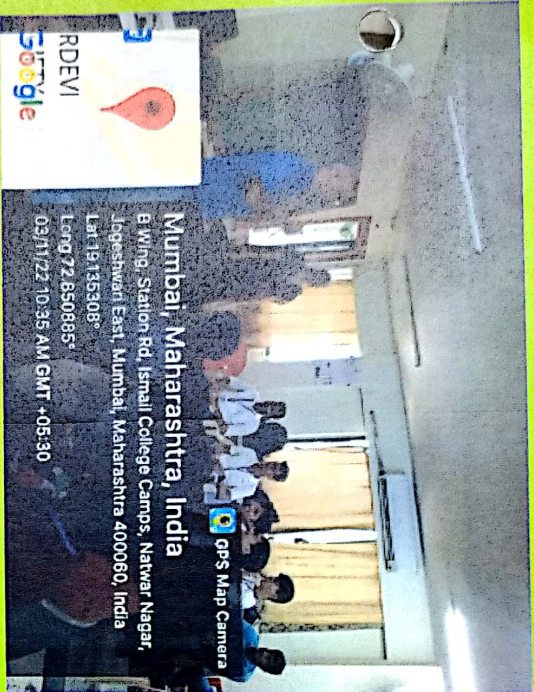
Skill Development Programme on "Udyojakta Demystified: Anyone Can" Entrepreneurship Development Training



1st Nov - 5th Nov 2022



GPS Map Camera



GPS Map Camera

Mumbai, Maharashtra, India
B/Wing, Station Rd, Ismail College Campus, Narwar, Nagar,
Jogeshwari East, Mumbai, Maharashtra 400060, India
Lat: 19.135308°
Long: 72.850985°
03/11/22 10:35 AM GMT +05:30



GPS Map Camera

Mumbai, Maharashtra, India
J.E.S. Compound, Carve Road, Jogeshwari Education Society,
Station Rd, near IV College Campus, Ismail College Campus, Narwar
Nagar, Jogeshwari East, Mumbai, Maharashtra 400060, India
Lat: 19.135322°
Long: 72.85097°
01/11/22 12:58 PM GMT +05:30



GPS Map Camera

Mumbai, Maharashtra, India
J.E.S. Compound, Carve Road, Jogeshwari Education Society,
Station Rd, near IV College Campus, Ismail College Campus, Narwar
Nagar, Jogeshwari East, Mumbai, Maharashtra 400060, India
Lat: 19.135323°
Long: 72.850917°
04/11/22 12:59 PM GMT +05:30



BUSINESS PLAN COMPETITION

Organised By
IQAC & Student Council

4th November 2022



**1st Prize: Team Glowmance
(Nikita & Group)**



**2nd Prize: Five Ace's
(Rajkumar & Group)**



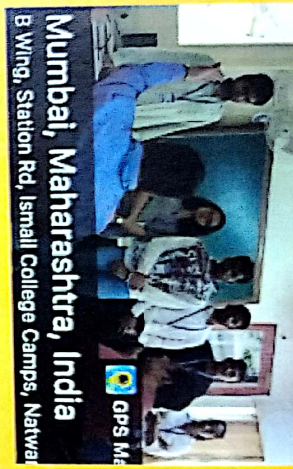
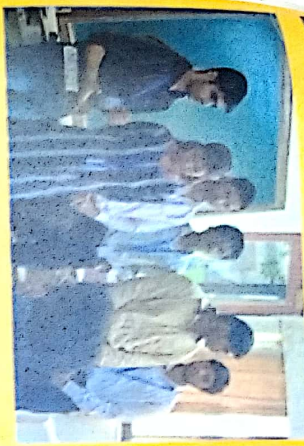
Felicitation Of Entrepreneurship Promoters Mr. B.R.Venkatesh & Ms .Tejaswini by Management & Principal of JES College



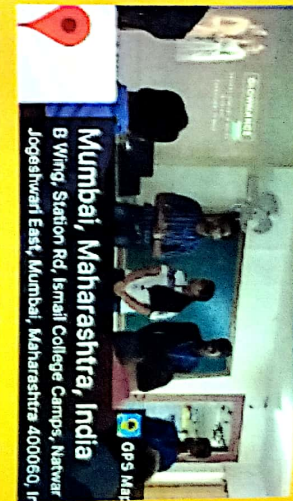
GPS Map Camera



GPS Map Camera



Mumbai, Maharashtra, India
B Wing, Station Rd, Ismail College Camps, Netaji

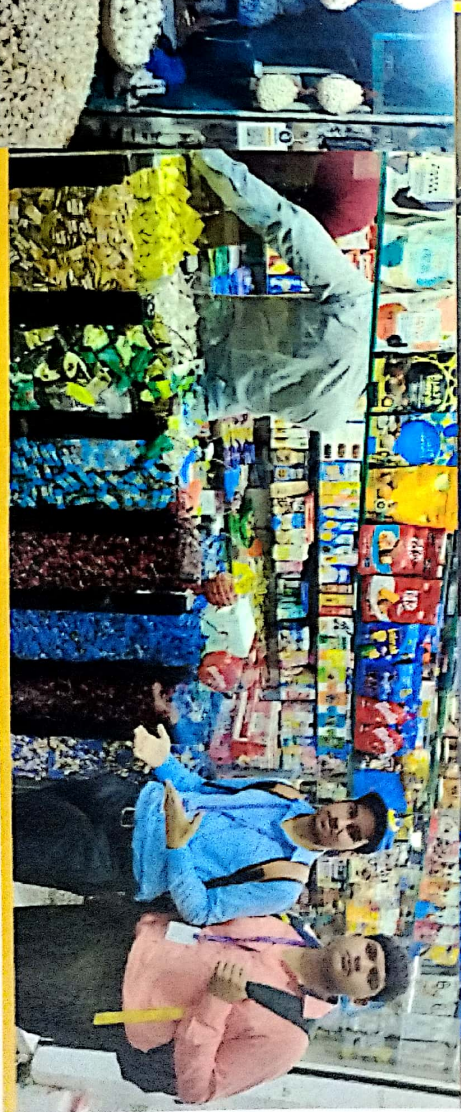


Mumbai, Maharashtra, India
B Wing, Station Rd, Ismail College Camps, Netaji
Jogeshwari East, Mumbai, Maharashtra 400060, In

Projects presented by students on their Business Plan. Marketing Research conducted incorporated.



**5th Nov,
2022**

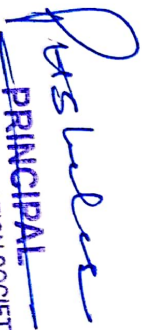


REPORT OF ENTREPRENEURSHIP DEVELOPMENT PROGRAMME – SKILL DEVELOPMENT PROGRAMME

The Entrepreneurship Development Programme(EDP) was conducted from 1st Nov – 5th Nov 2022.

It was a 40 hours Skill Development Programme which included sessions on:

1. Ice Breaker and Networking
 2. Enterprise, Entrepreneur and Entrepreneurship
 3. Demystifying Business (IDEAS)
 4. Business Communication (Negotiation Activity)
 5. Types of Business
 6. Importance of Controls in Business specially Cash Book
 7. How to Prepare and Develop Business Plan
 8. Idea Generation – General Observation
 9. Idea Generation – BOSS – Business Opportunity Search and Scan
 10. Market Research – How to do and Achieve Result.
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 17. Strategies in Implementation for success
 18. Virtual Market
 19. Financials in Business
 20. Value Chain, Backward and Forward Integration
 21. Financial Literacy
 22. Business Plan Presentation and Competition.
- In Business Plan Competition 27 students participated. Business Plans were presented by 5 groups. The judges for the competition were – Mr. Kiran Kamanth Secretary, Management Committee and Mr Manoj Phene Chairman Management Committee. The Prize winners were 1stPrize -Glowmance Team (Nikita &Group) cash prize Rs. 500/- each and 2ndPrize was won by Five Ace's (Rajkumar & Group) cash prize awarded Rs 300/ each.
- On 5thNovember 2022, all 27 participants went to Crawford Market for Market Survey.


PRINCIPAL

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Caves Road, Jogeshwari (E), Mumbai-400 060.

