

IQAC & STUDENT'S COUNCIL OF JES COLLEGE OF COMMERCE SCIENCE & INFORMATION TECHNOLOGY

In Association with
MBTLA Academy

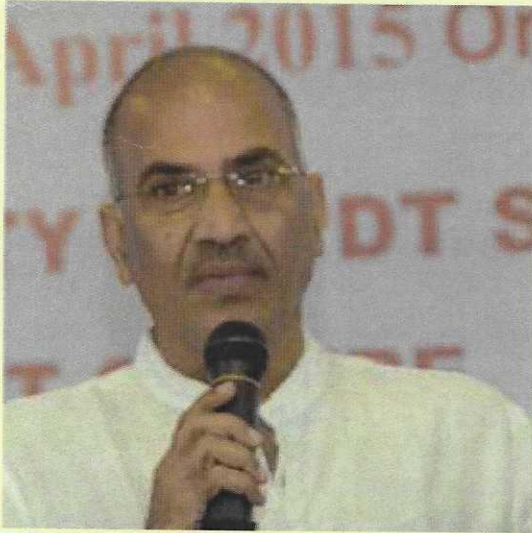
is Organising

Skill Development Programme on

"Udyojakta Demystified: Anyone Can"

Entrepreneurship Development Training

DATE:1st November 2022 TIME:8.00 a.m onwards OFFLINE



Mr. B.R. Venkatesh Ms. Tejaswini Venkatesh

Entrepreneurship Promoters

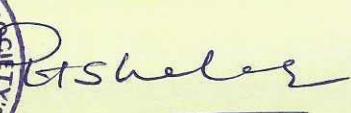
Organising Committee

Dr. Prashant Shelar (Principal)

Prof. Sunita Sharma (IQAC Co-ordinator)

Ms. Pragati Yerunkar (Student's Council Incharge)

Venue: College Hall



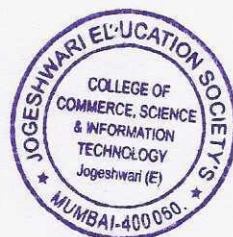


JOGESHWARI EDUCATION SOCIETY
JES COLLEGE OF COMMERCE &
INFORMATION TECHNOLOGY

Caves Road, Arvind Gandbhir Campus, Opp. Rly. Stn., Jogeshwari (East), Mumbai 400060.

Activity Report

Association / Department / Cell:	I QAC & Student Council
Event / Theme of event:	Entrepreneurship Development Programme.
Event Committee In-charge:	Prof. Sunita Sharma & Ms. Pragati
Spokesperson / Collaborative agency:	MBTLA
Date / Time:	1 st Nov - 5 th Nov, 2022.
Venue / Platform:	Offline
Objective:	<ul style="list-style-type: none">* To let students know that there is another option to hunting for work — Self Employment* To creatively think what business they could start after Graduating.
Outcome:	<ul style="list-style-type: none">* The Business Plan Competition encouraged students to present their ideas of business which could be taken up by them.* Helped to develop team work.* To know what all needs to be done to start a new venture.
Target Audience:	First Year Commerce Students = 27
No. of Beneficiaries:	27
Feedback:	-



REPORT OF ENTREPRENEURSHIP DEVELOPMENT PROGRAMME – SKILL DEVELOPMENT PROGRAMME

The Entrepreneurship Development Programme(EDP) was conducted from 1st Nov – 5th Nov 2022.

It was a 40 hours Skill Development Programme which included sessions on:

1. Ice Breaker and Networking
2. Enterprise, Entrepreneur and Entrepreneurship
3. Demystifying Business (IDEAS)
4. Business Communication (Negotiation Activity)
5. Types of Business
6. Importance of Controls in Business specially Cash Book
7. How to Prepare and Develop Business Plan
8. Idea Generation – General Observation
9. Idea Generation – BOSS – Business Opportunity Search and Scan
10. Market Research – How to do and Achieve Result.
11. Costs in Business
12. Advertising & Promotion
13. Profit & Loss Statement and Break – Even Analysis
14. How to Take Care of Customers (CRM)
15. 5Ps of Marketing
16. Cash Flow Statement and its Importance
17. Strategies in Implementation for success
18. Virtual Market
19. Financials in Business
20. Value Chain, Backward and Forward Integration
21. Financial Literacy
22. Business Plan Presentation and Competition.

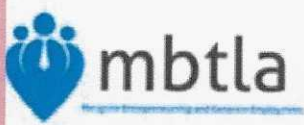
In Business Plan Competition 27 students participated. Business Plans were presented by 5 groups. The judges for the competition were – Mr. Kiran Kamanth Secretary Management Committee and Mr Manoj Phene Chairman Management Committee. The Prize winners were 1stPrize -Glowmance Team (Nikita &Group) cash prize Rs. 500/- each and 2ndPrize was won by Five Ace's (Rajkumar & Group) cash prize awarded Rs 300/ each.

On 5thNovember 2022, all 27 participants went to Crawford Market for Market Survey.



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Skill Development Programme on "Udyojakta Demystified: Anyone Can" Entrepreneurship Development Training



1st Nov - 5th Nov 2022

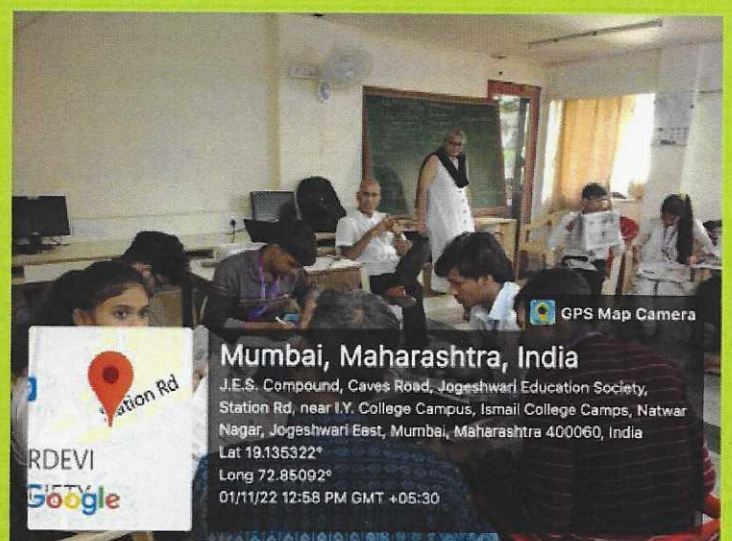
GPS Map Camera



GPS Map Camera



Mumbai, Maharashtra, India
 B Wing, Station Rd, Ismail College Camps, Natwar Nagar,
 Jogeshwari East, Mumbai, Maharashtra 400060, India
 Lat 19.135308°
 Long 72.850885°
 03/11/22 10:35 AM GMT +05:30



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 Station Rd, near I.Y. College Campus, Ismail College Camps, Natwar
 Nagar, Jogeshwari East, Mumbai, Maharashtra 400060, India
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 Station Rd, near I.Y. College Campus, Ismail College Camps, Natwar
 Nagar, Jogeshwari East, Mumbai, Maharashtra 400060, India
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BUSINESS PLAN COMPETITION

Organised By
IQAC & Student Council

4th November 2022



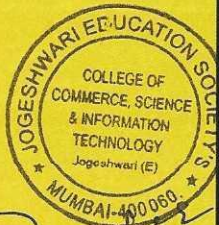
1st Prize: Team Glowmance
(Nikita & Group)



2nd Prize: Five Ace's
(Rajkumar & Group)



Felicitation Of Entrepreneurship Promoters Mr. B.R.Venkatesh & Ms .Tejaswini by Management & Principal of JES College



Prashant

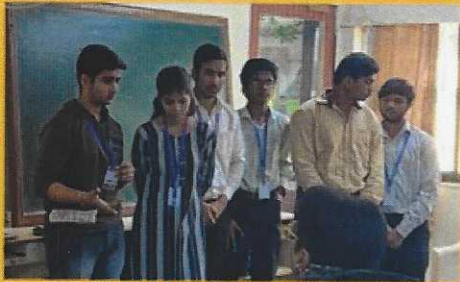


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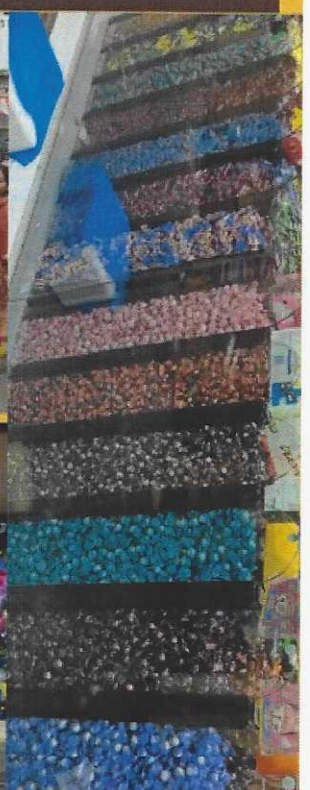
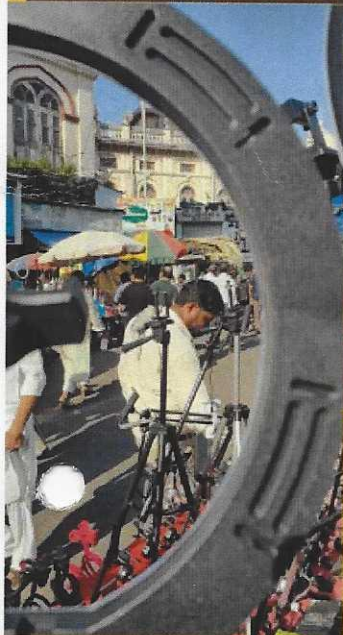


GPS Map

Mumbai, Maharashtra, India

B Wing, Station Rd, Ismail College Camps, Natwar
Jogeshwari East, Mumbai, Maharashtra 400060, In

Projects presented by students on their Business Plan. Marketing Research conducted incorporated.



5th Nov,
2022



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JOGESHWARI EDUCATION SOCIETY'S
JES COLLEGE OF COMMERCE, SCIENCE & INFORMATION TECHNOLOGY
(Affiliated to University of Mumbai)

Caves Road, Arvind Gandbhir Campus, Opp. Rly. Stn., Jogeshwari (E), Mumbai - 400 060.
Tel. : 2824 5527 / 2824 0088 • E-mail : jescollegecom@gmail.com

Ref. No: JES/IAAC/021/22-23

5th November, 2022

To
Ms. Tejaswini Venkatesh
Co - Founder
MBTLA Academy
B-11, Nav Prabhat, Sant Janabai Marg
Vile Parle East, Mumbai – 400057

Subject: Letter of Appreciation

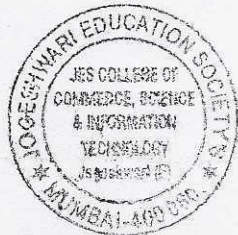
Respected Madam,

The Management, Principal and Staff of JES College of Commerce Science & I.T. like to thank you for accepting our request to help our students with Entrepreneurship Development Programme (EDP). You willingly accepted our request and have conducted the programme from 1st November 2022 to 5th November 2022 in the syllabus of 40 hours of input* on skill and confidence building, mentoring students in their respective skills.

*Syllabus / Curriculum

- | | |
|--|---|
| 1. Ice Breaking and Networking | 12. Cost in Business |
| 2. Enterprise, Entrepreneur and Entrepreneurship | 13. Advertising & Promotion |
| 3. Demystifying Business (IDEAS) | 14. Profit & Loss Statement and Break – Even Analysis |
| 4. Business Communication (Negotiation Activity) | 15. How to Take Care of Customers (CRM) |
| 5. Types of Business | 16. 5 P of Marketing |
| 6. Importance of Controls in Business specially Cash Book | 17. Cash Flow Statement and its importance |
| 7. How to Prepare and Develop Business Plan | 18. Strategies in Implementation for success |
| 8. Idea Generation – General Observation | 19. Virtual Market |
| 9. Idea Generation – BOSS – Business Opportunity Search and Scan | 20. Financials in Business |
| 10. Market Research – How to Do and Achieve Result | 21. Value Chain, Backward and Forward Integration |
| 11. Financial literacy | 22. Business Plan Presentation and Competition |

Regards,



Prashant H Shelar

Dr. Prashant H Shelar

Principal



Certificate of Recognition

MBTLA Udyojakata Kaushal Vikas Sanstha Recognises

BHANU SHIVMOHAN YADAV from FYBSCIT

for having Successfully Participated in the Skill Development Training
Programme "ENTREPRENEURSHIP DEVELOPMENT PROGRAMME "

Organized by Department of IQAC & Student's Council of
JES College of Commerce Science & Information Technology

from **1st November, 2022 to 4th November, 2022**

Dr. Pragati Yerunkar

Ms. Pragati Yerunkar

Student Council Incharge

JES College

Dr. Sunita Sharma

Dr Sunita Sharma

IQAC Co-Ordinator

JES College

Mrs. Tejaswini Venkatesh

Mrs. Tejaswini Venkatesh

Director

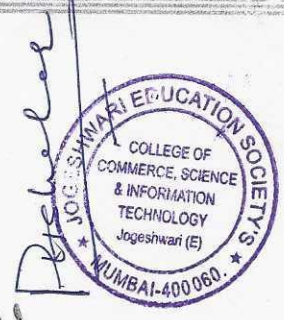
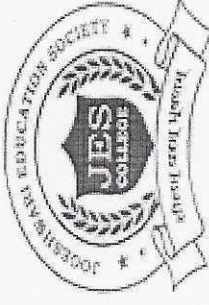
MBTLA Academy

Dr. Prashant Shelar

Dr Prashant Shelar

Principal

JES College



MBTLA Academy

B-11, Nav Prabhat, Vile Parle East, Mumbai 400057.

4 Coordinators

JES will designate person, who will have responsibility for co-ordination and implementation of the agreement.

This MOU is executed in duplicate with each copy being an official version. By signing this, have caused this MOU to be executed, effective as of the day and year first above written.

On Behalf of

P. S. Shelar

J E S College of Commerce, Science and Information Technology



One Behalf of

Tejaswini

MBTLA Academy Founders Directors



MBTLA Academy

B-11, Nav Prabhat, Vile Parle East, Mumbai 400057.

Memorandum of Understanding

Between

J E S College of Commerce, Science and Information Technology.

And

MBTLA Academy

This MOU is entered into on 1st day of November ,2022 by and between J E S College of Commerce, Science and Information Technology (hereinafter called JES) situated at Station Road, Jogeshwari East, Mumbai , an institute in Education, affiliated to Mumbai University

And

MBTLA Academy, Mumbai (hereinafter called MBTLA) an Entrepreneurship Training Institute situated at Vile Parle East, Mumbai 4000 57.

1 objectives of MOU

- The objectives of MOU are:
 - To Equip and Promote Entrepreneurship Skill to the students of JES
 - To Help Set up E-Cell in JES
 - To Help Set Up Incubation Centre in JES
 - To Promote related educational activities.

2 Areas of Collaboration

- Provide necessary help in organizing Workshops/Conference/Business Plan Competitions at JES.
- Provide necessary support for establishing E -Cell in JES.
- Provide necessary support and help in creating Incubation Centre at JES.

3 Terms and Condition

- Cost of development and setting up of E Cell and Incubation Centre will be born by JES.
- For the visits by MBTLA related to advise & consultancy, travel and other expenses shall be reimbursed by JES on mutually agreed terms.
- Usage of JES infrastructure can be allowed for the specific period subject to its availability, approval of Head of the facility/department and JES.
- Both parties agree to help, identify and invite the faculty members and facilitators from other institutions to participate in Workshops, Conferences and Business Plan Competitions.
- This MOU may be amended, renewed and terminated by mutual understanding at any time.
- Either party shall have the right to terminate the MOU upon one week prior written notice to other party.



Mobile:- 9619934112 email:-brv0255@gmail.com