



JOGESHWARI EDUCATION SOCIETY'S
COLLEGE OF COMMERCE SCIENCE & INFORMATION TECHNOLOGY
(AFFILIATED TO UNIVERSITY OF MUMBAI)

JES Education Complex, Caves Road, Arvind Gandbhir Campus, Jogeshwari (East), Mumbai - 400 060.
Tel : 022 2824 5527 / 83568 67783 | Email : jescollegecom@gmail.com | Web : jescollege.edu.in

JES Institutional Distinctiveness

In line with vision of the institution the college focused on preparing the students to get sensitized towards their social responsibilities. The JES college worked with the theme "Joy of Sharing" and efforts were taken to give back to the under privileged of the society. Brief outline of efforts made towards this practice were as follows.

- *PARIVARTAN is an Inter – collegiate Fest, in which various events in Sports both outdoor and indoor, Fine Arts, Performing Arts and Management Events are conducted with great enthusiasm. The uniqueness of the event is that the entire senior college students work towards organizing the entire event. Right from the planning till the final execution of the event is done by the students. The Joy of Sharing is to train and give confidence to our students to become future Event Manager. Our college is the host for this Inter-collegiate event. This Inter Collegiate event also creates ample opportunities to the students of other colleges to showcase their creative talents and multiple intelligences. In Parivartan 2K23, the college had a whopping, 1360 participants from 87 colleges across Mumbai and Thane which was a record in itself.*
- *The college has adopted Kokaner Village of Palghar District. The first visit to the village was in December 2019. The aim of initial visit was to find the areas where the college could work to develop the village. A survey was conducted and thrust areas listed were superstition, addiction among men, lack of health care facilities, unemployment, Low status of women and poverty. After Covid – 19 pandemic the NSS camp was organized in December 2022. The NSS volunteers had distributed 100 blankets to the villagers, stationery items, chocolates and biscuits were shared with the village children. NSS Unit has organized eye checkup camp for the villagers. The NSS volunteers got together and painted the walls of the temple and school with pictures of gods worshipped by the villagers. Clean Up Drive was conducted by NSS volunteers. Our NSS volunteers trained the village children for activities like dancing, painting and acting and they together performed an entertainment program. Street play was performed by NSS volunteers on*

the theme AIDS awareness and environment protection. Five days self-defense programme was conducted by NSS volunteers for village school children. With help of NGO Andhashradda Nirmulam an awareness program on Superstitious Beliefs was conducted for the villagers.

- **Participation in De – addiction Rally:** On 1st October, 2022 De- addiction/ Vyasana Mukti NSS Rally was conducted at Gate Way of India. 20 NSS volunteers participated in the rally from JES College along with volunteers from various other colleges affiliated to University of Mumbai. The volunteers shouted slogans on De – Addiction or Vyasana Mukti
- **Street Plays on AIDS Awareness:** People around the world unite to show support for people living with and affected by HIV and to remember those who lost their lives to AIDS. The inequalities which perpetuate the AIDS pandemic are not evitable, we can tackle them. The flying squad of JES NSS volunteers prepared street play on sensitizing the community about spreading of AIDS and how to prevent and control this life threatening disease. The joy of sharing of this programme was to create awareness and spreading social message in society about this disease.
- **Paper Bag Distribution:** For sustainable future steps need to be taken to reduce the use of plastics. The army of JES NSS soldiers marched around in the vegetable market in Jogeshwari area and distributed the paper bags made by them to hawkers, local vegetable sellers as well as small retailers. The joy of sharing was sensitizing the community in the vicinity of JES College about harmful effects of use of plastic bags which need to be replaced by paper bags.
- **Best Practices Annapurna and Har Ghar Dastak:** Under both the projects the faculties and students of JES College helped empowering 268 citizens.
- **Genderqueer sensitization programme for youth:** Transgender population remains one of the most marginalized groups. Gender identity often makes transgender a victim of denouncement and exclusion by the society. They are unable to access equal educational opportunities. As they are economically weak, are forced into professions like prostitution and begging for livelihood. JES College had taken initiative to sensitize the students regarding this discrimination and started a campaign to build a friendship bond with transgender community. As a step forward students collected fifty-seven sarees and gifted

it to nine transgender guests invited to our institution. A bonding developed by sharing snacks and experiences with them. They were in tears with the warmth they received from the youth. The Institution promised to organize in future skill development programmes in the institution for them. This was the sweetness of joy of sharing.

- **Agility and Bonding with students:** Most of the students coming to JES college come from surrounding slums. Sports keeps one fit and healthy. Another effort towards joy of sharing is the teachers teaching different sports to the students without any charge. A timetable for coaching by teachers is prepared.
- **Sensitizing the Youth about Waste Management:** College took an initiative by signing MOU with Go Shoonya a campus startup to sensitize the youth and build carbon negative Bharat. Waste Management is a big issue. The bold NSS Soldiers of JES College marched around in the neighborhood societies and stimulated them about collecting, segregating and recycling the waste at home. This was the joy of sharing and step towards building carbon negative Bharat.
- **Bonding of Youth with Senior citizens:** Senior citizens have many losses to deal with, including the development of chronic health concerns and loss of independence. During these age children are young and busy with their responsibilities so they leave their old parents to Old Age Homes. Our DLEE volunteers visited Vimalti Devi Foundation Old Age Home to accompany them by sharing a quality time. They distributed fruits to the elderly and played games with them. This was a step towards connecting youth with the senior citizen.

“There is no joy in life like the joy of sharing” – Billy Graham