

(AFFILIATED TO UNIVERSITY OF MUMBAI)

JES Education Complex, Caves Road, Arvind Gandbhir Campus, Jogeshwari (East), Mumbai - 400 060.

Tel: 022 2824 5527 / 83568 67783 | Email: jescollegecom@gmail.com | Web: jescollege.edu.in

B.Com

(Bachelor of Commerce)

PROGRAMME SPECIFIC OUTCOME

AND



Bachelor of Commerce

	Programme Specific Outcome					
PSO 1	Learners will be able to cater to the human resource needs of companies in accounting and auditing, t laws, financial analysis and costing					
PSO 2	Will get entrepreneurship and managerial skills to establish and manage businesses effectively					
PSO 3	To impart the learners with exhaustive and in depth knowledge of financial system and investment decisions					
PSO 4	To enrich the learners with good communication, numerical ability, team work, leadership skills and ethical values					

	Programme Outcome					
PO 1	Learners will gain knowledge in the fundamentals of commerce correlating all the course undertaken					
PO 2	Learners will be equipped to join the industry or setu own entities, and pursue professional courses for improvement					
PO 3	Learners will be equipped to face challenges in the industry and business specialisation, furnish them practical knowledge					
PO 4	Learners be responsible citizens as various academic and co-curricular courses, imbibe sensitivity, moral and ethical values in them					



PRINCIPAL
JOGESHWARI EDUCATION SOCIETY'S
COLLEGE OF COMMERCE SCIENCE
& INFORMATION TECHNOLOGY
Caves Road, Jogeshwari (E), Mumbai-400 060.



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BAF

(Bachelor of Commerce) (Accounting & Finance)

PROGRAMME SPECIFIC OUTCOME

AND



Bachelor of Commerce (Accounting & Finance)

	Programme Specific Outcome					
PSO 1	The course supports Learners to gain knowledge in the field of accounting, taxation, auditing, risk management, financial accounting, managerial economics, and business law and business communications					
PSO 2	Develops communication skills and build confidence to face the challenges of the corporate world					
PSO 3	Design and construct an innovative business model and devlop entrepreneurship skills					
PSO 4	Analyze independently and critically concepts in relation to Commerce, Accounting, Economics and all the courses undertaken					

	Programme Outcome					
PO 1	Learners will gain knowledge in the fundamentals of commerce correlating all the course undertaken					
PO 2	Learners will be equipped to join the industry or setup own entities, and pursue professional courses for improvement					
PO 3	Learners will be equipped to face challenges in the industry and business specialisation, furnish them practical knowledge					
PO 4	Learners be responsible citizens as various academic and co-curricular courses, imbibe sensitivity, moral and ethical values in them					



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BMS

(Bachelor of Management Studies)

PROGRAMME SPECIFIC OUTCOME

AND



Bachelor of Management Studies

	Programme Specific Outcome						
PSO 1	Acquire knowledge about management practices to become effective professionals						
PSO 2	Capable to pursue higher studies in diverse fields of management such as Media studies, Business administration, Marketing and Financial management						
PSO 3	Attain skills to be entrepreneurs and communicate effectively						
PSO 4	Acquire required skills to develop business models and be responsible global citizens with cross cultural competent behaviour with ethical values						

	Programme Outcome					
PO 1	Learner will develop a foundation and understanding of managerial principles and practices					
PO 2	Learner will acquire practical knowledge, training in professional skills and ethics to build competencies in the area of management studies					
PO 3	Learner will develop their personalities along with commercial, communication, research analytical, financial, marketing and managerial skills required for workplaces and higher studies					
PO 4	Learner will be trained in leadership skills and demonstrate social responsibilities with sensitivity towards environment and sustainability and be exposed to newer avenues in a variety of sectors					



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BScIT

(Bachelor of Science) (Information Technology)

PROGRAMME SPECIFIC OUTCOME

AND



Bachelor of Science (Information Technology)

	Programme Specific Outcome					
PSO 1	Expand understanding of the current industry support for various technologies					
PSO 2	Configure recent software tools, apply test conditions, and deploy and manage them on computer system					
PSO 3	Analyse the importance of the web as a medium of communication					
PSO 4	Design and expand software projects given their specifications and within performance and cost constraints					

	Programme Outcome					
PO 1	Demonstrate proficiency in the subject of their choice through programming language, algorithms and hardware tool					
PO 2	Continue higher studies in their subject in India as well as abroad					
PO 3	Be eligible to apply for jobs with a minimum requirement of B. Sc. Programme					
PO 4	Be eligible to appear for the examination for their job in the government Organisation					



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COURSE OUTCOMES



Jogeshwari Education Society's College of Commerce Science and Information Technology

	Information Technology				
*	Bachelor of Commerce				
Semester	Subject		Course Outcomes		
		CO 1	Classify and maintain Stock Ledger by applying different methods of Stock Valuation		
	Accountancy and	CO 2	Differentiate methods of Departmental Accounts		
	Financial	CO3	Prepare Final A/c of Manufacturing Concerns		
	Management I	CO 4	understand the concept of Hire Purchase and preparing Final Statement of accounts with Journal Entries		
		CO 1	Summarizing theory of communication		
		CO 2	Understanding obstacles to Communication in Business World		
	Business Communication – I	CO 3	Evaluating business correspondence, theory of business letter writing, personnel correspondence		
		CO 4	Ability to analyses language and writing skills		
		CO 1	Implement basic knowledge about shares and mutual funds		
	Mathematical &	CO 2	Build an understanding of fundamental concept of Permutation, Combination and LPP		
	Statistical Technique – I	CO 3	Calculate the various measures of central tendency and dispersion		
		CO 4	Build an understanding of fundamental concept of probability theory		
C		CO 5	Build an understanding of decision theory		
Semester		CO 1	Understand and select new trends in business		
1		CO 2	Relate and organize constituents of Business Environment		
	Commerce – I	CO 3	Design and construct project planning of Business Environment		
20 (2)		CO 4	Develop Entrepreneurship		
		CO 1	Develop sensitive attitude towards environment		
		CO 2	Develop the skills for identifying and solving environmental problems		
	Environmental Studies I	CO 3	Various systems ,concepts and methodologies to analyse and apply environmental processes		
		CO 4	Participate to improve and protect environment		
		CO 5	Read and interpret the maps		
		CO1	Understand the multi-cultural diversity of		

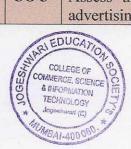


Indian society through its demographic

			composition, regional variations and linguistic diversity
Foundation Cours		CO 2	Understand the concept of disparity arising out of social stratification and inequalities
		CO 3	Examine inequalities manifested due to the caste system and inter-group conflicts. To examine the causes and effects of conflicts arising out of regionalism and linguistic Differences
		CO 4	Understand the philosophy of the Indian Constitution, its basic features, structure of the Pre-amble, Main body and schedules. To classify the fundamental duties of an Indian citizen
		CO 5	Understand the party system in Indian politics. To illustrate the role and significance of women in politics
		CO 1	Understand the scope and importance of Business Economics
	Business	CO 2	Describe demand function and recognize elasticity of the product
Ec	conomics – I	CO 3	Understand different methods of demand estimation and forecasting
		CO 4	Discuss supply and production decisions along with cost concepts
		CO 1	Identify incomplete records and prepare Financial Statements from incomplete records Operate different methods of branches and
	Accountancy and Financial Management II	CO 3	Examine different parties of Consignment and
IVIA	magement H	CO 4	prepare accounts in the books given Identify types of Insurance and apply a suitable Method
		CO 1	Understand and develop presentation skills Demonstrating and understanding group
	Business munication –	CO 3	communication Analyses business correspondence and trade letters
	II	CO 4	Evaluate language and writing skills
		CO 1	Connect different types of functions and solve basic derivative problems
	thematical &	CO 2	Acquire the concept of simple, compound interest and annuity
	Statistical chnique – II	CO 3	Evaluate the basic of correlation and regression analysis
	CO 4	Estimate Time Series and Index Numbers	



	CO 5	Understand Elementary Probability
		Distribution
	CO 1	Develop Marketing Mix and Services
	CO 2	Differentiate and compare challenges in the
C H	00.0	market
Commerce – II	CO 3	Execute and implement IT in Banking and Insurance Sector
	CO 4	Construct and assemble E-Commerce
	CO 1	Comprehend sustainable solutions to environmental problems
	CO 2	Use effective skills to improve the quality of environment
Environmental	CO 3	Adopt environment friendly lifestyle
Studies II	CO 4	Execute better environment at home,
		workplace and surroundings
	The state of the s	Read and interpret the maps
	CO 1	Understand and classify Globalization in
		relation to Indian Society
	CO 2	Implement Human Rights
Foundation Course - II	CO 3	Connect quality of human life with nature
	00.4	capital
	The state of the s	Identify and appraise Ethics in individuals
	CUS	Manage and overcome stress and conflict in
	001	life and surroundings
	the Property of the Property o	Understand different market structures
		Differentiate pricing and output decisions
Business	CO 3	Understand different pricing methods and their
	00.1	discrimination
Economics – II	CO 4	Solve problems of capital budgeting and investment decisions
	CO 1	Identify partnership firm procedures of
		admission, retirement & demise
	CO 2	Examine the dissolution process and
Accountancy and		implement funds allocation properly according
Financial		to their contribution
Management III	CO3	Prepare procedures of merging two
		organisations and compare ideas
	CO 4	Understand conversion of partnership firm into
		public Ltd company
	CO 1	Understand the concept, role of IMC & Camp;
		the evolution of advertising
Advertising	CO 2	Evaluate various aspects related to advertising
		its agencies, careers prospects
Advertising		its ageneres, careers brosheers
Advertising	CO 3	Assess the economic and social aspects of
	Foundation Course — II Business Economics — II Accountancy and Financial Management III	CO 1 CO 2



		CO 4	Learn brand building and special purpose in
			advertising
		CO 1	Understand the basic Concepts of Indian
			Contract Act
		CO 2	Apply Contractual Methods in Future
	Business Law III		Agreements
		CO3	Evaluate basic concepts of specific contracts
		CO 4	Analyse the concepts of Sale of goods act and
			Negotiable Instrument Act
Semester		CO 1	Attain managerial skills and Modern
			Management Approach
3		CO 2	Execute and demonstrate Coordination,
	Commerce – III		Planning and decision making
		CO3	Select and classify Formal and Informal
			organisation and Barriers to Delegation
		CO 4	Develop Leadership and Controlling Quality
		CO 1	Illustrate the Vertical format of financial
			statements, tools of financial analysis such as
	Introduction to		Trend Analysis, Comparative Analysis and
	Management		Common Size Statement
	Accounting	CO 2	Calculate various ratios and discuss the
			significance and use of those ratios
		CO3	Prepare cash flow statements using Indirect
			method
		CO 4	Calculate the estimated working capital
			requirement of the entity
		CO 1	Understand Human Rights and its value
	Foundation Course - III	CO 2	Gain clarity on Disaster Management measures
		CO3	Relate evolution of Science since Ancient
			times till recent time
		CO 4	Communicate effectively to build up their
			careers
		CO 1	Attain knowledge of basic macroeconomic
			concepts such as national income circular flow
			of income ups and downs in the economy
	Business	CO 2	To understand macroeconomic functions in the
	Economics – I		economy such as effective demand
			consumption, investment, employment and
			efficiency of capital
		CO 3	Understand relationship between inflation and
			unemployment, integration of goods and
			money market and supply side economics
Angrapa sa		CO 4	Understand supply of money, demand for
			money and the difference between money and
			price and in detail inflation
		CO 1	Understand the procedure of fire insurance



			claim
	Accountancy and	CO 2	Examine the procedure of preference share and uses of reserve & surplus
	Financial Management IV	CO 3	Solve new issue, conversion & redemption process of debenture.
		CO 4	Classify purchase & sales order, delivery notes, service in voice in accounting software
		CO 1	Identify various media emphasizing on new age media options
	Advertising IV	CO 2	Analyse the process of media planning, advertising campaign and advertising budget
		CO 3	Identify the fundamentals of creativity in advertising and the concept of creativity through endorsements
		CO 4	Evaluate the techniques of execution & camp; evaluation of advertising and related terms
		CO 1	Analyse the provisions of Partnership Act ,, types of partners and their rights in India
	Business Law IV	CO 2	Evaluate critically the merits of LLP and its discrimination from partnership firm and company
		CO 3	Evaluate Critically the advantages and disadvantages of Formation of Company
		CO 4	Describe the concepts of Consumer Protection and Intellectual Property Rights in India
		CO 1	Comprehend various promotion systems & list the inventory management system
	Commerce - IV	CO 2	Understand the structure of Indian securities markets & their impact on economy
		CO 3	Compare various investment avenues available in India with other nation
		CO 4	Analyse recent trends in the world of finance
		CO 1	Understand the basic terms and concepts related to auditing
Semester 4	Auditing	CO 2	Understand the objectives and importance of audit planning, preparation of an audit program and audit working papers
		CO3	Evaluate the various concepts related to auditing techniques like audit sampling, test check, materiality and internal audit
		CO 4	Evaluate the auditing technique of vouching of various transactions in relation to incomes, expenses etc. and auditing technique of verification regarding balance sheet items
		CO 1	Understand consumer rights in public interest
		CO 2	Classify Environmental Principles and Ecology



		CO 3	Implement modern technologies and IT
	Foundation Course	003	application too
	-IV	CO 4	Prepare and be successful in competitive exam
		CO1	Economic and political aspects involved in the economy in terms of public finance
	Business	CO 2	Direct taxes, indirect taxes, their impact on incidence and effects of taxation in the
	Economics – IV	CO 3	knowledge on how government spends on different social insurance schemes, public expenditures and its methods of integral and external borrowing
		CO 4	The role of government in intergovernmental physical relations, Central and State government financial relations and management of budget
		CO1	Demonstrate different types of Investment and its accounting procedure
	Financial Accounting and	CO 2	Demonstrate the fundamentals of accounting for Buy-Back of shares under different situation
	Auditing Paper VII Financial	CO 3	Solve the Final accounting problems as per Companies Act
	Accounting	CO 4	Evaluate accounting for Internal Reconstruction of Company
		CO 5	Recognise the ethical behaviour of accountant
		CO 1	Understand objectives and scope of Cost Accounting
	Financial Accounting &	CO 2	Prepare stock ledger and understand various aspects of inventory control
	Auditing Paper VIII Cost	CO 3	Prepare labour cost statement, remuneration and incentive systems
	Accounting	CO 4	Account for overheads apportionment, absorption and computation of overhead rates
		CO 5	Classify costs and prepare cost sheet. • Students should be able to reconcile cost and financial statements
		CO 1	Understand the emerging trends in sales management
Semester	Commerce V	CO 2	Identify unethical practices and apply suitable strategies to overcome them
5		CO 3	As marketing manager face challenges and find suitable solutions to resolve them
		CO 4	Analyse & use pricing strategies to enhance marketing of products and services
		CO1	Learners are aware about role of health and



		education in economic development and policy
		measure to achieve sustainable development
	COA	goals in India
Business	CO 2	Students can understand importance of
Economics V		agriculture in India, as well as the problems
Economics v	COS	and policy measures of agriculture sector
	CO 3	Learners can introduce with role of industrial
		and service sector, and challenges and
	CO 4	opportunities in these sector Students can acquaint the knowledge of recent
	604	trends, issues and challenges in banking and
		financial sector
	CO1	Prepare tax computation statement
	CO 2	Practically how to fill up his/her Income Tax
		Returns
	CO 3	Compare various schemes of investment to
Direct Indirect Tax		select the best
	CO 4	Design different tax saving schemes to reduce
		the tax liability
	CO 1	Provide basic conceptual and applicative
		knowledge about exports and imports. To edify
		the factors influencing export marketing and
	CO 2	the problems of India's Export Sector
	CUZ	Study trade barriers and regional economic
		groups and analyse the need for overseas market research. To understand the factors
Export Marketing		affecting the foreign market selection and learn
		the process of selecting an overseas market
	CO3	Understand the role of DGFT in export
		marketing and the various benefits extended to
		exporters in the form of different schemes.
	CO 4	Learn the eligibility for availing the financial
		incentives and institutional assistance extended
	00.1	to the Indian Exporters
	CO 1	Understand fundamental concepts of data
		communication, networking, and significance
Computer System	CO2	of internet in today's digital age
and Application I	CO 2	Use of database and MY SQL effectively
and Application 1	CO 1	Practical use of MS Excel at work place
	CO 2	Account for transactions in Foreign Currency Account for External Restructuring of a
		Corporate entity
Financial	CO3	Understand the procedure of Liquidation of
Accounting and		Companies & preparation of Liquidator Final
Auditing IX		Statement
Financial		Statement



	Accounting		underwriters with given condition		
	Accounting	CO 5			
		COS			
	Market Commence	CO 1			
		COI	& Limited Liability Partnership and prepare Financial Statements of a Limited Liability Partnership Differentiate between integrated and non- integrated systems of accounting, nominal ledger and other control accounts and prepare Cost Control Accounts Prepare contract account and understand various aspects of contract including treatment of profit on incomplete contracts Prepare process accounts and statement of joint products and by-products Prepare statement of marginal costs and calculate various aspects of Marginal Costing Calculate Material and Labor variances Understand emerging concepts in Cost Accounting and its implications on industry Understand the concept of Human Resource Management Analyse sources and applications of recruitment Classify competencies and understand HRIS for deployment of manpower Analyse & face the emerging challenges of HRM The students understand the different theories of international trade Learners are aware about commercial trade		
			Financial Statements of a Limited Liability Partnership Differentiate between integrated and non-integrated systems of accounting, nominal ledger and other control accounts and prepare Cost Control Accounts Prepare contract account and understand various aspects of contract including treatment of profit on incomplete contracts Prepare process accounts and statement of joint products and by-products Prepare statement of marginal costs and calculate various aspects of Marginal Costing Calculate Material and Labor variances Understand emerging concepts in Cost Accounting and its implications on industry Understand the concept of Human Resource Management Analyse sources and applications of recruitment Classify competencies and understand HRIS for deployment of manpower Analyse & face the emerging challenges of HRM The students understand the different theories of international trade Learners are aware about commercial trade policy, tariff and non-tariff barriers and international economic integration Learners grasp the knowledge about Balance of Payments and international economic organization Learners can acquaint knowledge about foreign exchange market Understand the various terms related to Goods and Service tax (GST) Differentiate the difference between composite		
	Financial				
	Accounting &	CO 2			
	Auditing X -Cost	002			
	Accounting				
		CO 3			
		CO 4			
		CO 5			
		CO 6			
		CO 1			
		CO 2			
	Commerce VI		Partnership Differentiate between integrated and non integrated systems of accounting, nominal ledger and other control accounts and prepar Cost Control Accounts Prepare contract account and understand various aspects of contract including treatment of profit on incomplete contracts Prepare process accounts and statement of join products and by-products Prepare statement of marginal costs and calculate various aspects of Marginal Costing Calculate Material and Labor variances Understand emerging concepts in Cost Accounting and its implications on industry Understand the concept of Human Resource Management Analyse sources and applications of recruitment Classify competencies and understand HRIS for deployment of manpower Analyse & face the emerging challenges of HRM The students understand the different theories of international trade Learners are aware about commercial trade policy, tariff and non-tariff barriers and international economic integration Learners grasp the knowledge about Balance of Payments and international economic organization Learners can acquaint knowledge about foreign exchange market Understand the various terms related to Goods and Service tax (GST) Differentiate the difference between composite and mixed supply & Formulate time, place and value of supply		
		CO3	Classify competencies and understand HRIS		
		CO 4			
		CO 1			
			of international trade		
Semester		CO 2			
6	Business				
	Economics VI				
		CO3			
		CO 1			
		CO 4	Learners can acquaint knowledge about foreign		
		COL			
		CO 1			
		CO 2			
		COZ			
	Direct Indirect Tax				
		CO 3	Compute the amount of CGST, SGST and		
			IGST payable after considering the eligible		
			input tax credit		
		CO 4	Analyse the need to obtain registration under		
		EDUCA			

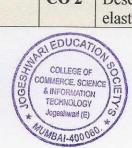
COLLEGE OF COMMERCE, SCIENCE IN TECHNOLOGY JOGOSHWAT (E)

		GST law
Export Marketing	CO 2	Understand the process of planning for export marketing with regards to product, branding and packaging. To help students learn INCO terms, the need for labeling and marking in Exports and factors determine export price Learn the components of logistics, sales promotion techniques used in export marketing and to understand the benefits of personal selling and advertising in export marketing Analyse the various methods of payments used
	CO 4	in export marketing. To learn the procedure to obtain export finance. To understand the role of commercial banks, EXIM bank, SIDBI in financing exporters and ECGC Learn the various export procedures and documentation in various stages of export. To understand the importance of Commercial Invoice cum Packing List, Bill of Lading/Airway Bill, Shipping Bill/Bill of
		Export, Consular Invoice, and Certificate of Origin
	CO 1	Understand the basic concepts of E-Commerce & Organizational and Managerial Systems
Computer System	CO 2	Attain practical usage and working of advanced MS Excel at work place
and Application II	CO 3	Get trained in graphical user interface - Visual Basic

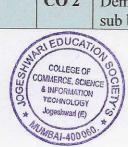
Jogeshwar			College of Commerce Science and n Technology
В	achelor of Co	mmerce	(Accounting & Finance)
Semester Subject			Course Outcomes
		CO 1	Comprehend concept of Accounting Standards and the Procedure for Issue of AS
	Financial Accounting	CO 2	Classify methods of Inventory valuation with Computation
		CO3	Prepare Final Accounts of Manufacturing Concerns (Proprietary Firm)
		CO 4	Construct Final Accounts of Proprietary Trading Concern
		CO 5	Compute Loss of Stock by Fire



		CO 1	Understand objectives and scope of Cost Accounting			
	Cost Accounting	CO 2	Prepare stock ledger and understand vario aspects of inventory control Prepare labour cost statement, remunerati and incentive systems Account for overheads apportionme absorption and computation of overhead rates. Comprehend concepts of Financ Management Attain understanding of Techniques Discounting, Compounding and Present Val of money Classify different types of Leverages Gain knowledge of Long Term, Medium Termshort Term Finance Grasp understanding of Cost of Capital a Measurement of the same Summarizing theory of communication Understanding obstacles to Communication Business World Evaluating business correspondence, theory business letter writing, personal correspondence Ability to analyses language and writing skill Classify/Explain Globalization and Indisociety Implement/Execute Human Rights Connect/Relate Quality of Human Life with Nature Capital Select/Appraise Ethics in an individual Understand and analyse business objective various types of business environment Acquainted with development of various acapplicable to business in India Understand & describe Corporate Social audit Evaluate Foreign Trade in India, Foreign Direct Investments and its implications and Indian Industries and various strategies Global Trade Understand the scope and importance Business Economics			
		CO 3	Prepare stock ledger and understand various aspects of inventory control Prepare labour cost statement, remuneration and incentive systems Account for overheads apportionment, absorption and computation of overhead rates Comprehend concepts of Financial Management Attain understanding of Techniques of Discounting, Compounding and Present Value of money Classify different types of Leverages Gain knowledge of Long Term, Medium Term, Short Term Finance Grasp understanding of Cost of Capital and Measurement of the same Summarizing theory of communication Understanding obstacles to Communication in Business World Evaluating business correspondence, theory of business letter writing, personnel correspondence Ability to analyses language and writing skills Classify/Explain Globalization and Indian society Implement/Execute Human Rights Connect/Relate Quality of Human Life with Nature Capital Select/Appraise Ethics in an individual Understand and analyse business objectives,			
		CO 4	Accounting Prepare stock ledger and understand various aspects of inventory control Prepare labour cost statement, remuneration and incentive systems Account for overheads apportionment, absorption and computation of overhead rates Comprehend concepts of Financial Management Attain understanding of Techniques of Discounting, Compounding and Present Value of money Classify different types of Leverages Gain knowledge of Long Term, Medium Term, Short Term Finance Grasp understanding of Cost of Capital and Measurement of the same Summarizing theory of communication Understanding obstacles to Communication in Business World Evaluating business correspondence, theory of business letter writing, personnel correspondence Ability to analyses language and writing skills Classify/Explain Globalization and Indian society Implement/Execute Human Rights Connect/Relate Quality of Human Life with Nature Capital Select/Appraise Ethics in an individual Understand and analyse business objectives, various types of business environment Acquainted with development of various acts applicable to business in India Understand & describe Corporate Social Responsibility, Corporate Governance and Social audit Evaluate Foreign Trade in India, Foreign Direct Investments and its implications on Indian Industries and various strategies of Global Trade Understand the scope and importance of			
		CO 1	Management			
	Financial Management	CO 2	Discounting, Compounding and Present Value			
		CO3				
		CO 4	Gain knowledge of Long Term, Medium Term,			
Semester 1		CO 5	Grasp understanding of Cost of Capital and Measurement of the same			
		CO 1				
	D :	CO 2				
	Business Communication	00.2	CONSTRUCTION OF THE CONTRACT O			
	Communication	CO 3	business letter writing, personnel			
		CO 4				
		CO 1	Ability to analyses language and writing skills Classify/Explain Globalization and Indian			
	Foundation Course	CO 2	Implement/Execute Human Rights			
	I	CO 3				
		CO 4				
-		CO 1	various types of business environment			
	Duois	CO 2	applicable to business in India			
	Business Environment	CO 3	Responsibility, Corporate Governance and			
		CO 4	Evaluate Foreign Trade in India, Foreign Direct Investments and its implications on Indian Industries and various strategies of Global Trade			
		CO 1				
		CO 2	Describe demand function and recognize			



	Economics - I	CO 3	Define production function and identify cost
		66:	concepts
		CO 4	Explain different market structures and classify different pricing and output decisions
		CO 1	Evaluate the Single-Entry System of Bookkeeping
		CO 2	Analyze dependent branch accounting with
	Financial		independent branch accounting
	Accounting	CO3	Characterize consignment transactions
		CO 4	Evaluate fire Insurance claims
		CO 1	Understand basic terms and concepts related to auditing
	Auditing	CO 2	Analyse objectives and importance of audit planning, preparation of an audit program and audit working papers
		CO 3	Evaluate various concepts related to auditing techniques like audit sampling, test check, materiality and understand the basic concepts
			of internal audit
		CO 1	Understand the application and calculate ratio, proportion, variation and percentage
	Business	CO 2	Calculate and evaluate the profit or loss arising in business transactions
	Mathematics	CO3	Relate, discuss, and solve the practical problems involving the concepts of interest and annuity
		CO 4	Implement basic knowledge about shares and mutual funds
		CO1	Understand and develop presentation skills
	Business	CO 2	Demonstrating and understanding group communication
	Communication	CO 3	Analyses business correspondence and trade letters
		CO 4	Evaluate language and writing skills
		CO 1	Understand and classify Globalization in relation to Indian society
		CO 2	Implement Human Rights
		CO3	Connect quality of human life with nature
	Foundation Course		capital
Semester	П	CO4	Identify and appraise Ethics in individuals
2		CO 5	Manage and overcome stress and conflict in
_		001	life and surroundings
		CO1	Identify financial services, types of factoring & bill discounting method
A STATE OF THE PARTY OF THE PAR		CO 2	Demonstrate underwriter, role of brokers and



	Financial Services	CO 3	Differentiate between lessing & him would
	rmancial Services	COS	Differentiate between leasing & hire purchase
		CO 4	and recognize the procedure of housing finance
		CU4	Classify types of finances, use of plastic
		001	money and select credit rating
		CO 1	Understand the basic Concepts of Indian
			Contract Act
	Business Law	CO 2	Apply Contractual Methods in Future
			Agreements
		CO 3	Evaluate basic concepts of specific contracts
		CO 4	Analyse the concept of sale of goods act, and
			they will implement own ideas in business
		CO 1	Construct Final Accounts of Partnership Firms
			with the classification of Admission,
			Retirement, Death of partner
		CO 2	Differentiate between external and internal
	Financial	CO3	Learn conversion of a Firm into a Ltd.
	Accounting		Company
		CO 4	Solve amalgamation concept creditors and
		21 - 21	actual implementation of dissolution of
			partnership firm with prescribed techniques
		CO 5	Learn exchange rate of foreign currency into
			reporting currency
		CO1	Classify costs and prepare cost sheet
		CO 2	Prepare contract account and understand
			various aspects of contract including treatment
Special Control	Cost Accounting		of profit on incomplete contracts
		CO3	Prepare process accounts and statement of joint
			products and by-products
		CO 4	Reconcile cost and financial statements & to
			recognise differences in balance of financial
			and cost records
		CO1	Understand the basic terms of income tax,
			residential status of an individual and the scope
			of total income
Compantan	Direct Taxation	CO 2	Calculate the heads of Salary, Income from
Semester			House Property and Profit & Gain from
3			Business and Profession
		CO3	Calculate the heads of Capital Gain and
			Income from Other Sources
		CO 4	Compute Total Income and Taxable Income
			with various deductions available under section
			80
		CO 1	Demonstrate through application of Micro-
45			economics, the interaction of individuals and
	D . E		organizations in markets
	Business Economic-	CO 2	Analyse the role of public policy in shaping

COLLEGE OF COMMERCE, SCIENCE & INFORMATION TECHNOLOGY Jogeshwari (E)

II		those application in Organisation markets
	CO 3	Understand application of macroeconomics the
		functioning of market economies at regional,
		national, and global levels
	CO 4	Examine the role of public policy in shaping
		those global level
	CO 1	Evaluate critically the merits of LLP and its
		discrimination from partnership firm and
		company
	CO 2	Understand rights of employees and facilities
Business Law		under Factories Act
	CO3	Analyse IT Act and kinds of shares and
		debentures
	CO 4	Analyse the provisions of Partnership Act "
		types of partners and their rights in India
	CO 1	Get Knowledge of Financial System, Inflation
		and reforms of Banking system in India
	CO 2	Identify different types of Financial Markets
Foundation Course	CO3	Develop awareness of India's strengths and
(Financial Market	-	capabilities on domestic and international front
Operations)	CO 4	Analyse the relevance of Financial Instruments
	00.	and functions of Derivate in economy
	CO 5	Develop understanding of working of Financial
	004	services in India
	CO 1	Identify and classify the fundamental hardware
		and software components that are used to make
		up computer networks and the role of each of
	CO 2	these components
Information	COZ	Design and manage documents, spreadsheets, present effective presentations and emails
Technology In		effectively
Accountancy	CO 3	Explain different terminologies associated with
	003	web and internet
	CO 4	Discuss the role of E-Commerce in the current
	.	business world
	CO 5	Evaluate the importance of security, privacy,
		and ethical issues as they relate to E-
		Commerce
	CO 1	Construct financial statements of a Company
	CO 2	Differentiate hetween redemption of
		preference shares and debentures
Financial	CO3	Estimate profit prior to incorporation and post-
Accounting		incorporation
	CO 4	Translate trail balance into reporting currency
		and prepare Financial Statements based on it
	CO 1	Analyse the kinds of shares and debenture



			under company law			
	Business Law	CO 2	Understand rights of Directors under company law			
	(Company Law)	CO3	Evaluate Critically the advantages and disadvantages of Formation of Company			
		CO 4	Analyse the Provisions of Company Law			
		CO 1	Identify and classify different business			
	Information Technology in	CO 2	Explain the role and need of a computerized accounting system and apply the skills of			
	Accountancy-II	CO 3	Illustrate the basic understanding of the concept MIS			
		CO 4	Explain the need and importance of IT in auditing			
		CO 1	Understand importance of management			
		CO 2	Evaluate various functions of management such as planning, organizing, staffing,			
	Foundation Course		directing and controlling			
	- IV	CO 3	Design business plans and organise resources to be effective leaders and managers			
		CO 1	To Help students explain the emergence of provision of clubbing of income andto apply the concept of set off and carry forward of losses			
	Direct Taxation -II	CO 2	Compute the tax liability of an individual and partnership firm			
Semester		CO 3	Compute TDS, Advance Tax and Interest on Advance Tax			
4		CO 4	Identify and classify different busines processes in an organization Explain the role and need of a computerized accounting system and apply the skills of accounting software Tally to generate reports. Illustrate the basic understanding of the concept MIS Explain the need and importance of IT in auditing Understand importance of management Evaluate various functions of management such as planning, organizing, staffing directing and controlling Design business plans and organise resources to be effective leaders and managers To Help students explain the emergence of provision of clubbing of income andto apply the concept of set off and carry forward of losses Compute the tax liability of an individual and partnership firm Compute TDS, Advance Tax and Interest of Advance Tax Examine the provisions of DTAA and its need also understand the meaning of tax planning and the concept of Ethics in taxation Illustrate the Vertical format of financial statements, tools of financial analysis such as Trend Analysis, Comparative Analysis and Common Size Statement Calculate various ratios and discuss the significance and use of those ratios Prepare Cash flow statements using Indirect method Calculate the estimated working capital requirement of the entity Describe the various stages in a research process			
	Management	CO 1	Illustrate the Vertical format of financial statements, tools of financial analysis such as Trend Analysis, Comparative Analysis and			
	Accounting	CO 2	Calculate various ratios and discuss the significance and use of those ratios			
		CO 3	Prepare Cash flow statements using Indirect			
		CO 4	- Bulliania			
		CO 1	Describe the various stages in a research			
	Research	CO 2	Compare different types of research and research designs			



	Methodology	CO 3	Apply different statistical tools for data analysis and presentation		
		CO 4	Design their research proposal for their research project		
		CO1	Interpret AS 14 and the methods of accounting for Amalgamations, concept of transferee Company and the transferor company, purchase consideration and accounting treatment		
		CO 2	Understand the procedure of internal reconstruction, its methods and accounting treatment		
	Financial Accounting - V	CO 3	Understand the procedures of liquidation of companies, & preparation of Liquidator Final Statement		
		CO 4	research project Interpret AS 14 and the methods of accounting for Amalgamations, concept of transferee Company and the transferor company, purchase consideration and accounting treatment Understand the procedure of internal reconstruction, its methods and accounting treatment Understand the procedures of liquidation of companies, & preparation of Liquidator Final Statement Demonstrate the fundamentals of accounting for buy-back of shares under different situation To operate the statement of Liability of underwriters with given condition Students should be able to apply format of final accounts as per Banking Companies Act. 1949 in practical manner Verify financial position of Bank by various angle Apply format of final accounts as per Insurance Companies Act and verify actual calculation of premium in practical manner Practically apply procedure of valuation of personal investment in real, mostly investment in Share market and in Debentures / Bonds Apply format of final accounts as per LLP Act 2008, in practical manner Evaluate importance of uniform costing and know the differentiate between uniform costing and inter firm comparison Differentiate between integrated and nonintegrated systems of accounting, nominal ledger and other control accounts and prepared Cost Control Accounts Recall and discuss about composite units required to compute the per unit cost for pricing of services, cost of hospital services.		
		CO 5	To operate the statement of Liability of underwriters with given condition		
		CO 1	Students should be able to apply format of final accounts as per Banking Companies Act,		
		CO 2	analysis and presentation Design their research proposal for their research project Interpret AS 14 and the methods of accounting for Amalgamations, concept of transferee Company and the transferor company, purchase consideration and accounting treatment Understand the procedure of internal reconstruction, its methods and accounting treatment Understand the procedures of liquidation of companies, & preparation of Liquidator Final Statement Demonstrate the fundamentals of accounting for buy-back of shares under different situation To operate the statement of Liability of underwriters with given condition Students should be able to apply format of final accounts as per Banking Companies Act. 1949 in practical manner Verify financial position of Bank by various angle Apply format of final accounts as per Insurance Companies Act and verify actual calculation of premium in practical manner Practically apply procedure of valuation of personal investment in real, mostly investment in Share market and in Debentures / Bonds Apply format of final accounts as per LLP Act 2008, in practical manner Evaluate importance of uniform costing and know the differentiate between uniform costing and inter firm comparison Differentiate between integrated and nonintegrated systems of accounting, nominal ledger and other control accounts and prepare Cost Control Accounts Recall and diseuss about composite unite required to compute the per unit cost for pricing of services, cost of hospital services transport services and hotel services Compute the value of work in process. and		
	Financial Accounting - VI	CO 3	Apply format of final accounts as per Insurance Companies Act and verify actual calculation of premium in practical manner		
Semester 5		CO 4	Practically apply procedure of valuation of personal investment in real, mostly investment		
		CO 5	Apply format of final accounts as per LLP Act 2008, in practical manner		
		CO 1	Evaluate importance of uniform costing and know the differentiate between uniform costing		
		CO 2	Differentiate between integrated and non- integrated systems of accounting, nominal ledger and other control accounts and prepare		
	Cost Accounting	CO 3	Recall and discuss about composite units required to compute the per unit cost for pricing of services, cost of hospital services,		
		CO 4	Compute the value of work in process, and evaluate the need for inter process transfers at		



	CO 5	Differentiate hat a 11.1 1
	603	Differentiate between traditional costing
		system and activity based costing. And identify
		the cost drivers and discuss its impact in
		computing the cost of production
	CO 1	Classify functional strategy and recognise the
		role of financial manager
	CO 2	Compare different capital budgeting to invest
		in a project
Financial	CO3	Solve different Capital Structure, theories and
Management V		understand different dividend policies
	CO 4	Understand comprehensive benefits of mutual
		fund and the importance of investments in
		mutual fund
	CO 5	Compare different credit period and various
		credit plans
	CO 1	Understand the various terms related to Goods
		and Service Tax (GST)
	CO 2	Analyze the differentiate between composite
		and mixed supply & Formulate time, place and
Indirect Taxation		value of supply
	CO 3	Compute the amount of CGST, SGST and
	003	IGST payable after considering eligible input
		tax credit
	CO 4	Analyse the need to obtain registration under
	004	GST law
	CO 1	Understand different function of marketing,
	COI	production, human resource and financial
		management
Management	CO 2	Differentiate each activity of an organization
Accounting - II	CUZ	under relevant function of management
Trecounting II	CO 3	Demonstrate his/her role as an effective
	603	
	CO 4	employee/manager in an organization
	CU 4	List the function to be performed by a new
	CO 1	entrepreneurial venture
	COI	Distinguish between Final Accounts for
		Electricity Company and Final Accounts of
	COS	Companies
	CO 2	Solve final accounts of Co-Operative Housing
	COA	Society & Consumer Co-Operative Society
Financial	CO 3	The concept of IFRS, its Purpose & Objective of financial statement, Frame work.
Accounting - VII		
Accounting - VII		assumption, characteristics, element,
	00.4	recognition & measurement
	CO 4	The concept, history and different types of
	CC =	mutual funds
	CO 5	Differentiate between types of Investment and



			execute the recording of purchase and sales
			transaction with interest and dividends
		CO 1	Recall the objectives of budgeting and
			budgetary control. and construct various
			functional budgets
		CO 2	Construct statement of marginal costs and
			calculate various Marginal Costing ratios
		CO3	Solve various decision-making problems that
	Cost Accounting		takes place in business
		CO 4	Identify the need for variance analysis,
			compute material, labour, variable overheads,
			fixed overheads, sales and profit variances
		CO 1	Relate to book value, market value, earning
			measures of cash flow
		CO 2	Understand merger, paper work, failure of
	Financial		merger and reverse merger of firms
	Management	CO3	Understand mergers and reconstruction process
		BEAT THE	of Public Ltd. Company
		CO 4	Compare the Leasing and Hire Purchase
			methods in business
		CO 5	Classify the fund to be allocate in fixed assets,
		004	investment and working capital
		CO 1	Comprehend the basics of tax liability and
Semester		000	refund in GST
6		CO 2	Identify different types of Returns and their provisions
		CO3	Attain knowledge of concept of accounts,
	Indirect Taxation	COS	audit, assessment and records of GST
	indirect reaction	CO 4	Understand Customs Act and the application of
		204	custom law including classification and
			valuation of Imported and export goods
		CO 5	Evaluate Import and Export Procedures of
			baggage, goods imported, coastal goods,
			warehousing and drawback
		CO 1	Analyse various efficient market theories with
			respect to managing a portfolio
	Security Analysis	CO 2	Use technical analysis tools like Charts,
	And Portfolio		Patterns and other mathematical and market
	Management		indicators
		CO3	Understand the need of various fundamental
			analysis in developing and managing a
		00.4	portfolio
		CO 1	Define a topic for research project which is
		GOS	specific, clear and with a definite scope
		CO 2	Design his research problem based problem on
			review of literature



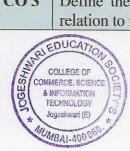
	Project Work	CO3	List the objective, sampling design, data collection methods, hypotheses, questionnaire and data analysis techniques to be use for his research design
A		CO 4	Develop and present a research report on basis of his findings of work and enlist suggestion to validate the objectives and hypotheses

Jogeshwari Education Society's College of Commerce Science and Information Technology

	Bachelor of Management Studies			
Semester	Subject		Course Outcomes	
		CO 1	Understand different accounting standards and objective of accounting	
		CO 2	Solve Journal, Ledger, Subsidiary book	
	Introduction To Financial Accounts	CO 3	Compare different depreciation methods and identify trial balance	
		CO 4	Understand to prepare final account of sole trading concern	
		CO 1	Understand Contractual Methods in their Future Agreements	
	Business Law	CO 2	Analyse the concept of sale of goods act, Negotiable Instrument Act	
77.3		CO 3	Understand concepts of Consumer Protection Act And Intellectual Property Rights	
		CO 4	Apply Legal Knowledge discretely	
		CO 1	Calculate the various measures of central tendency and dispersion	
	Business Statistics	CO 2	Evaluate the basic of correlation and regression analysis	
		CO 3	Build an understanding of fundamental concept of probability theory	
		CO 4	Build an understanding of decision theory	
		CO 1	Summarizing theory of communication	
Semester	Business	CO 2	Understanding obstacles to Communication in Business World	
1	Communication I	CO 3	Evaluating business correspondence, theory of business letter writing, personnel correspondence	
		CO 4	Ability to analyses language and writing skills	
		CO 1	Determine personality, attitude of individuals and understand individual behaviors	
	Foundation Of Human Skills	CO 2	Determine group personalities and organizational process	



		CO 3	Understand organizational culture and to
			develop work place motivation
		CO 4	Design organizational development and to solve work stress
		CO 1	Understand the scope and importance of
		COI	Business Economics
		CO 2	Describe demand function and recognize elasticity of the product
	Business Economics I	CO 3	Define production function and identify cost
	Economics 1	CO 4	Explain different market structures and classify
		CO 1	different pricing and output decisions Understand regional variations as per rural,
		CO 2	urban and tribal characteristics Evaluate Gender Disparity with special
	Foundation Course I	CO 3	reference to violence against women Understand Communal Based inter group
			conflicts
		CO 4	Comprehend Fundamental duties and features of constitution
		CO 1	Understand basics of marketing and its concepts
	Principles Of Marketing	CO 2	Learn the environment in which how a marketer works and how its extracts and uses information
		CO 3	Understand in detail the concept of marketing mix
		CO 4	Get introduced to segmentation, targeting and latest trends in marketing
		CO 1	Comprehend the Industrial Dispute Act 1947, Trade Union Act 1926
	Industrial Law	CO 2	Understand the various legal Concepts such as Strike, Lockdown, Retrenchment
		CO3	Evaluate with the Payment of Wages Act 1948, Payment of Bonus Act 1965 and Payment of Gratuity Act 1972
		CO 4	Procure the knowledge of Factory Act 1948, Workmen Compensation Act 1923, Employee State Insurance Act 1948 and Miscellaneous Provision Act 1948
	Business	CO 1	Acquire the concept of simple, compound interest and annuity
		CO 2	Evaluate permutations and combinations of different events
	Mathematics	CO 3	Define the determinants and understand their relation to matrices



		001	Connect different types of functions to solve
		CO 4	Connect different types of functions to solve basic derivative problems
		001	•
		CO 1	Understand and develop presentation skills
		CO 2	Demonstrating and understanding group
	Business		communication
	Communication	CO3	Analyses business correspondence and trade
			letters
		CO 4	Evaluate language and writing skills
		CO 1	Understand nature, scope and types of business
			organizations, SWOT analysis
		CO 2	Perceive the internal and external environment
Semester			which affects the business organization
2	Business	CO 3	Analyse PESTLE and the Competitive
	Environment		business environment in the Indian economy
		CO 4	Congregate the objectives and evolution of
			GATT, WTO, Globalization and FDI
		CO1	Apply basic concepts of management
		COI	effectively in an organisation
		CO 2	Successfully handle different managerial
	Principles Of	COL	situations
	Management	CO 3	Directing and communicate effectively with
	Management	CUS	
		CO 4	various departments
		CU 4	Analyze business decisions of organisations
		001	using various tools & techniques competitively
		CO 1	Understand the concepts of liberalization,
	E 14: C	000	Privatisation, and Globalisation
	Foundation Course	CO 2	Comprehend concept of Environment, Ecology
	- Value Education And Soft Skill II	00.2	and their interconnectivity
	And Soft Skill II	CO 3	Critically analyse values, ethics and prejudices
		00.4	in Individual
		CO 4	Evaluate conflict - resolution and efforts
		001	towards building peace and harmony in society
		CO 1	Assess the commercial viability of new
	D . D.	00.5	business opportunities
	Business Planning	CO 2	Possess necessary skills to become successful
	&		entrepreneurs
	Entrepreneurship	CO 3	Face and solve problems confidently
		CO 4	Understand the areas of discipline of
			management & entrepreneurship
		CO 1	Illustrate the Vertical format of financial
			statements, tools of financial analysis such as
			Trend Analysis, Comparative Analysis and
	Accounting for		Common Size Statement
	Managerial	CO 2	Calculate various ratios and discuss the
	Decisions		significance and use of those ratios
		CO3	Prepare cash flow statements using Indirect



			method
		CO 4	Calculate the estimated working capital
		204	requirement of the entity
		CO 1	Identify and classify Business Policies
	Strategic	CO 2	Develop Strategy Formulation
		CO 3	
	Management		Construct Strategic Implementation
		CO 4	Demonstrate Strategic Evaluation
		CO 1	Identify various Sources of Funds and describe
			its features. Analyze the Capital Structure of a
	C		company with respect to Cost of Capital and
Semester	Corporate Finance	00.2	advise a profitable Investment
		CO 2	Evaluate better Investment opportunities using
3		00.2	Capital Budgeting Techniques
		CO 3	Analyze the Risk and Returns
		CO 4	Apply the concept of compounding and
		00.1	discounting based on Time Value of Money
		CO 1	Understand nature, strategy, tactics of
		60.3	marketing mix & planning
		CO 2	Understand segmentation, identify target
	0 . 134 1		customers and compatibility and create value
	Social Marketing	00.0	for customer as well as company
		CO 3	Manage and adopt new products, product lines
			and apply brand tactics
		CO 4	Incorporate strategic decisions in pricing,
			promotion, distribution and learn strategies of
		66.4	growth management
		CO 1	Differentiate between renewable and non-
	Foundation Course		renewable resources
	III - Environmental	CO 2	Practical solutions for all types of pollutions
	Management		and degradations
		CO 3	Understanding environmental conservation and
		00.1	auditing
		CO 1	Distinguish between different Information
		00.5	Systems and its major components
		CO 2	Design and manage documents, spreadsheets,
	Information		present effective presentations and emails
	Technology in		effectively
	Business	CO 3	Describe fundamental concepts of internet and
	Management I		ecommerce technologies
		CO 4	Explain various threats and IT risks related to
		CO 1	ecommerce
		CO 1	Recognize the growing need and importance of
		00.0	advertising and its theories
		CO 2	Emphasizing and articulating effective
	Advertising	00.5	advertisement its planning and strategy
		CO 3	Explore the current trends and career



		opportunities available in advertising			
	CO 4	Social and Economic Impact of Advertising on society following ethics and laws			
	CO1	Understand objectives and scope of Cost Accounting			
	CO 2	Prepare process accounts and statement of joint products and by-products			
	luction to ccounting	Prepare stock ledger and understand various aspects of inventory control, prepare labour cost statement, remuneration and incentive systems			
	CO 4	Classify costs and prepare cost sheet. Students should be able to reconcile cost and financial statements			
	CO 5	Account for overheads apportionment, absorption and computation of overhead rates			
	CO 1	Demonstrate through application of Micro- economics, the interaction of individuals and organizations in markets			
Bu	CO 2	Analyse the role of public policy in shaping those application in Organisation Markets			
Eco	nomics CO 3	Understand application of macroeconomics and functioning of market economies at regional, national, and global levels			
	CO 4	Examine the role of public policy in shaping global level			
	CO1	Describe the various stages in a research			
	s Research CO 2	Compare different types if research and research process			
Me	cthods CO 3	Develop different sampling designs, define sources of data collection and prepare their questionnaire for their research proposal			
	CO 4	global level Describe the various stages in a research process Compare different types if research and research process Develop different sampling designs, define sources of data collection and prepare their questionnaire for their research proposal Apply statistical tests to test hypotheses formulated Describe the role of information technology and decision support systems in business and record the current issues with those of the firm			
Info	CO 1	Describe the role of information technology and decision support systems in business and record the current issues with those of the firm to solve business problems			
Bu	cO 2 siness agement	Identify the important business functions provided by typical business software such as enterprise resource planning and customer relationship management			
	CO 3	Distinguish between various data models and illustrate the concepts of databases and data mining			



		CO 4	Differentiate between various outsourcing models like BPO, KPO and ITO
		CO 1	Learn various environmental concepts, biogeochemical cycles and resources
	Foundation Course	CO 2	Evaluate various current environmental issues and apply remedies for the same
	- IV	CO3	Demonstrate an understanding of rules and regulations relating to environmental aspects of business and sustainability
		CO 4	Develop innovative environment friendly business models
Semester		CO1	Design and develop Manufacturing System
4	Production and	CO 2	Understand Material and Inventory Management
	Quality Management	CO 3	Understand basic of productivity and Quality Management
		CO 4	Recognize Quality Improvement Strategies
		CO1	Develop and describe corporate restructuring as a business strategy and also different forms of restructuring
	Corporate Restructuring	CO 2	Provide adequate knowledge of the accounting treatment of internal and external reconstruction
		CO 3	Develop an understanding of the impact of reorganization on the company
		CO 4	Make students understand the impact of reorganization on the company
	Integrated Marketing	CO 1	Equip the students with knowledge about the nature, purpose and complex construction in the planning and execution of an effective Integrated Marketing Communication (IMC) program
	Communication	CO 2	Understand the various tools of IMC and the importance of coordinating them for an effective marketing communication program
		CO3	Make learners aware about the tools of IMC in a communication mix
		CO 4	Create awareness of ethics & evaluation in marketing communication
		CO 1	Gain knowledge about categories of events and their role in promotion
	Event Marketing	CO 2	Plan, organize and run a business event professionally
		CO 3	Apply skilled in budgeting for an event/meeting
		CO 4	Communicate effectively with clients, vendors



		and support service personnel for an event
AUDITING	CO 1	Understand the basic terms and concepts related to auditing
	CO 2	Understand the objectives and importance of audit planning, preparation of an audit program and audit working papers
	CO 3	Evaluate the various concepts related to auditing techniques like audit sampling, test check, materiality and internal audit
	CO 4	Evaluate the auditing technique of vouching of various transactions in relation to incomes, expenses etc. and auditing technique of verification regarding balance sheet items
	CO 1	Focus on the concepts of applied in Logistics and Supply Chain Management
Logistics and	CO 2	Illustrate concepts like inbound and outbound Logistics, offshore and inshore logistics
Supply Chain Management	CO 3	Develop skills for planning, designing the operational facilities of supply chain with the analytical and critical point of view
	CO 4	Understand how logistics play an important role in redefining value chain globally
	CO 1	Provide the students with basic understanding of the concepts of corporate communication and public relations
Corporate	CO 2	Introduce the various elements of corporate communication and consider their roles in managing media organizations
Communication & Public Relations	CO 3	Examine how various elements of corporate communication must be coordinated to communicate effectively in today's competitive world
	CO 4	Develop critical understanding of the different practices associated with corporate communication with the latest trends and social media tools
Investment	CO 1	Understand the term, which are often confronted while reading the newspaper, magazine such as beta & capital assets pricing model for better correlation practical world
Analysis & Portfolio	CO 2	Calculate & Analyze concept of risk & return associated with various investments avenues
Management	CO3	Understand various model & techniques of security portfolio analysis
	CO 4	Understand short term & long term investments avenues



		CO1	Prepare tax computation statement
		CO 2	Practically how to fill up his/her Income Tax
			Returns
		CO3	Compare various schemes of investment to
	Direct & Indirect		select the best
	Tax	CO 4	Design different tax saving schemes to reduce tax liability
		CO 1	Demonstrate different types of Investment and its accounting procedure
Semester	Financial	CO 2	Operate the statement of Liability of underwriters with given condition
5	Accounting	CO 3	Recognise the ethical behaviour of accountant
		CO 4	Account for transactions in Foreign Currency
		CO 5	Account for Final Accounts of the Company
		CO 1	Understand in detail about what is wealth management, and financial statement and economic environment analysis
		CO 2	Understanding about the insurance and
	Wealth Management		investment planning and Giving knowledge about types of insurance and investment
			options available
		CO 3	It helps to understand about the financial mathematics, tax and estate planning
		CO 4	It gives details about the retirement planning and various tax saving schemes
		CO 1	Understand and classify Service Market
		CO 2	Identify problems and find solutions of Branding Services
	Service Marketing	CO3	Construct quality aspects of Service Marketing
		CO 4	Understand changing strategies from domestic to International Service marketing
		CO 1	Understand the importance & application in business
	E-Commerce &	CO 2	Apply digital marketing strategies on social media platform
	Digital Marketing	CO 3	Recognize and practice the latest trends in E-commerce & Digital marketing
		CO 4	Study and design strategies to overcome challenges
	Sales &	CO 1	Understand the process of sales and distribution in organisation
	Distribution	CO 2	Analyse various markets and selling concepts
	Management	CO 3	Design and manage distribution channel
		CO 4	Explore evaluation techniques and new trends
			in sales and distribution



	Customer	CO 1	Outline the terms, concepts, customer relations
	Relationship		and relationship marketing in CRM
	Management	CO 2	Identify CRM Marketing Initiatives, Customer
			Service and Data Management
		CO3	Appraise the Strategies, Planning,
and the control of th			Implementation and Evaluation for effective
			CRM
		CO 4	Evaluate the recent trends and new horizons in
			CRM
		CO 1	Understand operations research methodologies
			used in an organization
		CO 2	Illustrate the concepts to solve various
			problems practically
		CO3	Enhance the proficient in case analysis and
	Operation		interpretation of Operations carried in Business
	Research	CO 4	Understand machine problems and game
			theory
		CO 1	Classify Different Dividend Policy Given and
			Understand XBRL Language
		CO 2	Solve Practical Problems of Capital Budgeting
			and Capital Rationing & Construct Decision
			Tree Analysis
		CO3	Compare Shareholders Value and Corporate
	Strategic Financial		Governance Procedure & Procedure of
	Management		Merging
		CO 4	Understand Working Capital Importance for
			Production & Classify the Function of Banking
			Sector
		CO 1	Understand the various terms related to Goods
			and Service tax (GST)
		CO 2	Differentiate the difference between composite
	Indirect Taxes		and mixed supply & Formulate time, place and
			value of supply
		CO 3	Compute the amount of CGST, SGST and
0.0			IGST payable after considering the eligible
			input tax credit
W. T. T. T. T.		CO 4	Analyse the need to obtain registration under
			GST law
		CO 1	Understand the basis of International Finance,
			Balance of Payments and International
		COA	Monetary Systems
		CO 2	Explain Foreign Exchange Markets, Exchange
	Intoward's and	CCC	Rate Determination & Currency Derivative
	International	CO 3	Discuss World Financial Markets &
	Finance	GC 4	Institutions & Risks
AND DESCRIPTION OF THE PARTY OF		CO 4	Explain Foreign Exchange Risk, Appraisal &



			Tax Management
		CO 1	Explain various concepts and terminologies
		COI	related to Project Management
	Dwainat	CO 2	Prepare organizational chart of any company
	Project		
	Management	CO 3	Use different analysis for making project
		CO 4	management decisions Analyze new dimensions of project
		CO 4	
			management. Recommend best feasible project by making various calculations based on
			Capital Budgeting, Leverages and other
Semester			techniques of Business analysis
6		CO 1	Differentiate between brands and products
		CO 2	Execute of Brand Marketing Programs
	Brand		Classify and interpret Brand Performance in
	Management	CO 3	market
	Management	CO 4	Construct sustaining Brand Equity and its
		CO 4	growth
		CO 1	Analyze the evolution of retail industry
		CO 2	Identify career opportunities available in the
		COZ	retail business
	Retail Management	CO 3	Apply legal & ethical aspects in retail
	Ketan Management	CUS	
		CO 4	management Understand emerging trends in retail
		CU 4	0 0
		CO 1	management Understand International Marketing, its
	International	COI	Advantages and Challenges and to acquaint
	Marketing		with some Trade Body
	Marketing	CO 2	Provide an insight on the dynamics of
		COL	International Marketing Environment
		CO 3	Understand the relevance of International
			Marketing Mix decisions
		CO 4	Acquaint the students with the recent
			developments in Global Market
		CO 1	Explore the connectivity of media with current
			business trends
	Media Planning &	CO 2	Evaluate Media Planning, Budgeting,
	Management		Scheduling and Media Buys
		CO3	Analyse international and domestic marketing
			and media metrics
		CO 4	Utilisation of advertising budget effectively
		CO 1	Define a topic for research project which is
			specific, clear and with a definite scope
		CO 2	Design his research problem based problem on
	Project Work		review of literature
		CO3	List the objective, sampling design, data
			collection methods, hypotheses, questionnaire



	and data analysis techniques to be use for his research design
CO 4	Develop and present a research report on basis of his findings of work and enlist suggestion to validate the objectives and hypotheses

Jogeshwari Education Society's College of Commerce Science and Information Technology					
	Bachelor of Science (Information Technology)				
Semester	Subject	Course Outcomes			
	Programming Principles with C	CO 1	Learn the basic principles of programming Develop of logic using algorithm and flowchart		
		CO 3	Acquire the information about data types		
		CO 4	Understanding of input and output functions		
		CO 1	Apply number conversion techniques in real digital systems		
		CO 2	Solve boolean algebra expressions		
	Digital Logic and Applications	CO3	Design and develop Combinational and Sequential circuits		
		CO 4	Understand and develop digital applications		
		CO 1	Define and describe the fundamental elements of relational database management system		
	Fundamentals of Database	CO 2	Design ER-models to represent simple database application scenarios		
~	Management	CO3	Improve the database design by normalization		
Semester 1	Systems	CO 4	Transform the ER-model to relational tables, populate relational database and formulate SQL queries on data		
		CO 1	Use logical notation & perform logical proofs		
		CO 2	Calculate discrete probability		
	Computational Logic and Discrete	CO 3	Apply basic and advanced principles of counting		
	Structures	CO 4	Use graphs and trees		
	Technical Communication	CO1	Analyze, synthesize and utilize the process and strategies from delivery to solving communication problem		
	Skills	CO 2	Learn the communication methodologies at workplace and learning about importance of team collaboration		
		CO 3	Learn about different technical communication such as presentations and interviews		



		CO 4	Understand and apply the art of written
		CO 1	communication in writing reports, proposals Understand the concept of OOPs, feature of
		COI	C++ language
		CO 2	Understand and apply various types of
	Object Oriented	001	Datatypes, Operators, Conversions while
	Programming with		designing the program
	C++	CO3	Understand and apply the concepts of Classes
			& Objects, friend function, & destructors in
			program design. Constructors
		CO 4	Design & implement various forms of
			inheritance, String class, calling base class
		CO 1	Understand the basic concepts of Micro
	Fundamentals of		Computer Systems
	Micro Processor and	CO 2	Understand the architecture and hardware
	Microcontrollers		aspects of 8085
		CO 3	Write assembly language programs in 8085
Comparton		CO 4	Design elementary aspects of Micro Controller
Semester		CO 1	based systems
2	Web Applications	CO 1	Analyze working of Internet
	Web Applications Development	CO 2	Gain an insight into designing web pages Use different ways of styling web pages using
	Development	CUS	CSS CSS
		CO 4	Implement basic and complex functionalities
			of JavaScript in a web page
	Numerical Methods	CO1	Understand numerical techniques to find the
			roots of non-linear equations and solution of
		COA	system of linear equations
		CO 2	Understand the difference operators and the use of interpolation
		CO 3	Understand numerical differentiation and
		603	integration and numerical solutions of ordinary
			and partial differential equations
	Green IT	CO 1	Understand the concept of Green IT and
			problems related to it
		CO 2	Know different standards for Green IT
		CO3	Understand the how power usage can be
			minimized in Technology
		CO 4	Learn about how the way of work is changing
	PL/SQL	CO 1	Understand the basics of PL/SQL
		CO 2	Use of the control and conditional statement in
		COS	PL/SQL
		CO 4	Apply sequences and cursor in PL/SQL
		CO 4	Know the concept of stored procedure and functions
			Tunctions
		-DIII	

COLLEGE OF COMMERCE, SCHENCE OF STEPHOLOGY JOGESHWAR (E)

		CO 1	Aware of the variables, expressions, looping
			and conditions used in Python programming
	Python	CO 2	Implement functions, strings, lists, tuples and
	Programming		directories
		CO3	Create GUI forms and add widgets
		CO 4	Use MySQL to store data
		CO1	Identify and distinguish data structure
(A)		COI	classification, data types, their complexities
	Data Structures	CO 2	Implement array, linked list, stack and queue
		CO 3	Implement trees, various hashing techniques
	Data Structures	COS	
		CO 4	and graph for various applications
		CU 4	Compare various sorting and searching
		00.1	techniques
		CO 1	Identify various data communication standards,
		COA	topologies and terminologies
	Computer	CO 2	Describe how signals are used to transfer data
	Networks	00.2	and communication aspects between nodes
		CO 3	Configure IP addresses using TCP/IP protocol
			suite
A BANK THE COLUMN		CO 4	Use different application layer protocols
		CO1	Role of Operating System Computer System
	Operating Systems	CO 2	Use the different types of Operating System
			and their services
Compagan		CO 3	Configure process scheduling algorithms and
Semester			synchronization techniques to achieve. better
3			performance of a computer system
		CO 4	Apply virtual memory concepts
		CO 1	Solve the matrix operations, identify the linear
	Applied		dependence and independence of a vectors
	Mathematics	CO 2	Familiar with the various forms and operations
			of a complex number
		CO3	Find the Laplace transform of a function and
			Inverse Laplace transform of a function using
			definition also solve ordinary differential
			equations using Laplace transform
		CO 4	Evaluate the multiple integrals in Cartesian,
			Polar coordinates, change the order of the
			integral
		CO 1	Install and configure Android application
	Mobile		development tools
	Programming	CO 2	Design and develop user Interfaces for the
			Android platform
		CO3	Save state information across important
			operating system events
		CO 1	Learn the architecture of Java
		CO 2	Identify data types, control flow, classes,
		1002	rectarify data types, control now, classes,



	Java Programming		inheritance, exceptions and event handling
		CO 3	Use object-oriented concepts for problem
			solving real-life applications
		CO 4	Build GUI programs
		CO 1	Differentiate between general purpose and
	Introduction to		embedded systems
	Embedded Systems	CO 2	Discuss the characteristics and quality
			attributes of embedded systems
		CO 3	Use different types of sensors for appropriately
		CO 4	Design and develop embedded systems
		CO 1	To calculate and apply measures of central
	Computer Oriented		tendencies and measures of dispersion
	Statistical		grouped and ungrouped data cases
Semester	Techniques	CO 2	To calculate the moments, skewness and
4		80.0	kurtosis by various methods
		CO 3	To apply discrete and continuous probability
		00.4	distributions to various business problems
		CO 4	Apply simple linear regression and correlation
		CO 1	model to real life examples
	Software	CO 2	Understand software engineering
	Engineering	CO 2	Apply software engineering principles
	Engineering	COS	Discuss various approaches to verification and validation of software including testing,
			measurements and estimation of software
			products
		CO 4	Create software using different software
			development models
		CO 1	Understand the basics of computer graphics,
			different graphics systems and applications of
			computer graphics
	Computer	CO 2	Discuss various algorithms for scan conversion
	Graphics and		and filling of basic objects and their
	Animation		comparative analysis
		CO 3	Use of geometric transformations on graphics
			objects and their application in composite form
		CO 4	Extract scene with different clipping methods
			and its transformation to graphics display
		CO 1	device
		CO 1	Able to understand the application areas of IOT
		CO 2	Able to realize the revolution of Internet in
	Internet of Things	COZ	Mobile Devices, Cloud & Sensor Networks
	Trouble of Lines		
		The same of the sa	Anie to lindergiand pilliding blocks of Internet
			Able to understand building blocks of Internet of Things and characteristics
		CO 1	of Things and characteristics Understand the informed and uninformed



			solve them. Apply difficult real life problems
			in a state space representation so as to solve
			them using AI techniques like searching and
			game playing
		CO 2	Design and evaluate intelligent expert models
	Artificial Intelligence	COZ	for perception and prediction from intelligent
			environment
		CO 3	Formulate valid solutions for problems
			involving uncertain inputs or outcomes by
			using decision making techniques
		CO 4	Demonstrate and enrich knowledge to select
			and apply AI tools to synthesize information
			and develop models within constraints of
			application area
		CO 1	Identify the different project contexts and
		001	suggest an appropriate management strategy
Semester	Software Project	CO 2	Practice the role of professional ethics in
	Management	COZ	successful software development
5	ivianagement	COA	
		CO 3	Identify and describe the key phases of project
			management
		CO 4	Determine an appropriate project management
			approach through an evaluation of the business
			context and scope of the project
	Enterprise Java	CO 1	Create dynamic web pages, using Servlets and
			JSP
		CO 2	Make a reusable software component, using
			Java Bean
		CO3	Students learn skills to develop real time
			applications
		CO 1	Able to gain the knowledge for designing and
	Advance Web	001	developing web applications
	Programming	CO 2	
		COZ	Apply PHP7 to improve accessibility of a web document
		00.3	
		CO 3	Develop a static, interactive and well-formed
		86.	webpage using JavaScript, CSS3 and HTML5
		CO 1	Become familiar with the role of mathematical
			models, Business intelligence architectures,
			representation of the decision-making process,
			evolution of information system
		CO 2	Define development of a model, representation
			of input data, data mining process, analysis
	Business		methodologies, data validation, data
	Intelligence		transformation, data reduction
		CO3	Evaluate classification models, Bayesian
			methods, Clustering methods, Partition
			methods, Hierarchical methods
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		CO 4	Be well-versed with Organizational Learning
			and Transformation, Knowledge Management
			Activities, Artificial Intelligence Versus
			Natural Intelligence, basic structure and
			development of expert systems
		CO1	Make Learner Conversant with The Social and
		001	Intellectual Property Issues Emerging from
			'Cyberspace
	Cyber Law	CO 2	
	Cyber Law	CUZ	Explore The Legal and Policy Developments
			in Various Countries to Regulate cyberspace
		CO 3	Develop The Understanding of Relationship
			Between Commerce and Cyberspace
		CO 1	Describe fundamental concepts of software
Semester			quality assurance
	Software Quality	CO 2	Explore test planning and its management.
6	Assurance	CO3	Understand fundamental concepts of software
			automation
		CO 4	Demonstrate the quality management,
		.	assurance, and quality standard to software
		1000	system
		CO 1	
		COI	Understand the components and a range of the
			methods which make up geographical
			information systems and the field of
			geographical information science
	Principles of	CO 2	Display knowledge of the multifarious data
	Geographic		sources commonly used in GIS, and critically
	Information		understand the importance of data modeling in
	Systems		the storage of such data
		CO3	Appreciate the functionality of the ArcGIS
			software, including basic expertise in analysis,
			classification, query and integration of vector
			and raster data and its visualisation
		CO 4	Apply appropriate cartographic principles in
			appreciation of maps.(including an appreciation of map projections)
		CO1	
		CUI	Identify the security issues in the network and resolve it
		COA	ENGLANDS AND THE SAME
		CO 2	Analyse the vulnerabilities in any computing
	0 • • •		system and hence be able to design a security
	Security in	00.0	solution
	Computing	CO3	Evaluate security mechanisms using rigorous
			approaches by key ciphers and functions
		CO 4	Demonstrate various network security
			applications, IPSec, Firewall, IDS, Web
			Security, Email Security and Malicious
			software etc



PRINCIPAT

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